



# From Data to Optimized Healthcare Outcomes: Using Prescriptive Analytics to Maximize Patient Access, Costs and Quality of Care



Hôpital général juif  
Jewish General Hospital



# Outline



- About Jewish General Hospital, Montreal & Their Opportunities
  - Achieving Full Healthcare Value from Prescriptive Analytics
  - Optimization Methodology & Model
  - Project Results & JGH Potential Benefits
  - Scaling to Integrated Care
  - Questions
- Many Thanks To:
    - Dr. Lawrence Rosenberg, M.D., Ph.D., Executive Director, Jewish General Hospital, Montreal
    - Clinical team at JGH
    - Project Team
      - Aaron Berg - VP Consulting Services, River Logic, Inc.
      - Elizabeth Lepage Muir - Director Consulting Services, CGI
      - Gervais Pellerin – Senior Consultant, CGI
      - Julie Richards – Director, US Health, CGI
      - Philip Troy PhD – Quantitative Process Analyst, TroyWare

# Jewish General Hospital – Opportunities & Challenges

## About Jewish General Hospital

As one of the Quebec's largest and busiest acute-care hospitals, this 637-bed McGill University teaching hospital admits more than 23,000 patients a year, while handling at least 300,000 outpatient visits, 67,000 emergency visits and more than 4,000 births on an annual basis.



## Business Opportunity

How can we improve

- access to care
- cost of care
- quality of care

With advanced prescriptive analytics?

## Key Challenges

- Fixed Funding
- Cannot Turn Patients Away
- Bed Blockages & Discharge Barriers

# Defining Healthcare Access, Quality and Cost

## Access to Care

- # of beds that become available per year
- Increased access for clinical trial/study patients
- Reduction in admission queue
- Reduction in wait-list for procedures

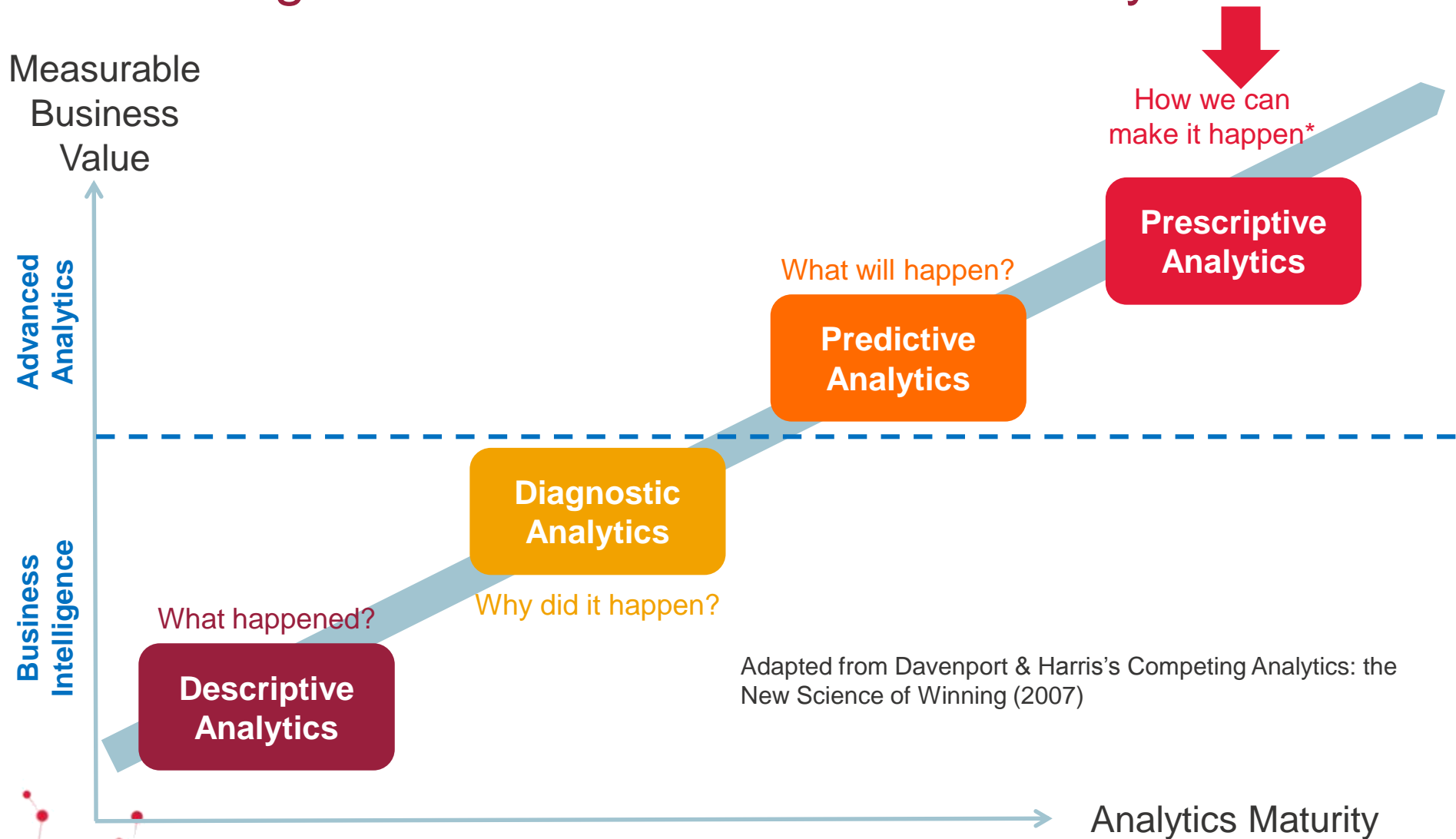
## Quality of Care

- Fewer days in the hospital
- Fewer trips to the ED for geriatric patients
- Fewer cancer patients visting the ED on the weekends
- Less unnecessary procedures

## Cost Savings

- # of beds that can be closed
- Reduced LOS
- Reduced costs in the ED
- Net dollar savings across the system

# Achieving Full Healthcare Value from Analytics



\*In the best feasible way?

# How can Prescriptive Analytics help JGH?

## General Overall Hospital Examples

- Understand the impact on the hospital as a whole of decisions made in one area given interactions and constraints through-out the system
- Prescribe alternate more cost effective decisions
- Optimize ED visits and hospital admissions to cut budget by 20%
- Optimize casemix volumes to improve access to care
- Ensure decisions will not negatively impact quality
- Prescribe the best way to plan for aging demographics, change in funding programs and new innovative treatments

## JGH Specific Requests

What will happen to the hospital as a whole if:

- Discharge Improvement Programs
- Appropriate Oncology Orders in ED
- Directed Outreach for ED “Frequent Fliers”
- Oncology Partnership with Local Hospitals
- Bed Turnover Process Improvement
- Reducing Oncology Volumes
- Weekend Oncology Drop-in Clinic
- Geriatric Outreach to Nursing Facilities

**Focuses on what is the best possible outcome for the hospital or society**

# Optimization Methodology & Model

## Hospital Areas/Activities

- Emergency Department: (PODS, Fast-track, RAZ, Resus)
- In-Patient
- Segal Cancer Centre
- Operating Room
- Ancillaries

## Optimization Variables

- DRG
- JGH catchment area
- Clinical trial/study
- Age: <75 or >= 75

## Types of Data Used for Patient Groups

### Emergency Department

- Usage of each ED area
- Time in ED,
- Radiology, interventions, labs, pharmacy
- Admissions

### Segal Cancer Centre

- Chemotherapy
- Radio-oncology
- Surgical procedures (both IP and ODS)
- Radiology, interventions, labs, pharmacy

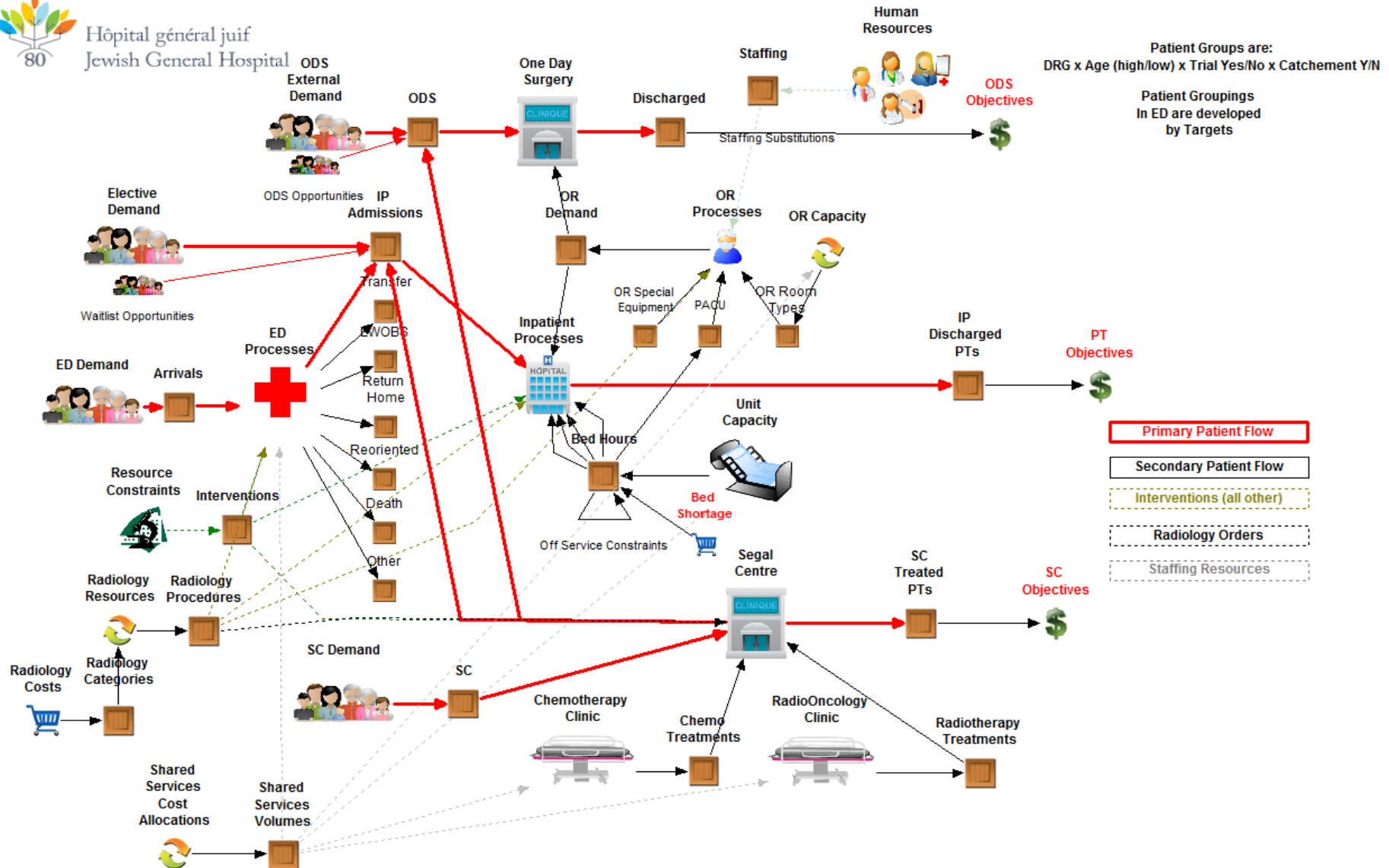
### Inpatient Units

- Beds, LOS and units
- Surgical procedures
- Radiology, interventions, labs, pharmacy

# Jewish General Hospital Model



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Patient Groups are:  
DRG x Age (high/low) x Trial Yes/No x Catchment Y/N

Patient Groupings  
in ED are developed  
by Targets

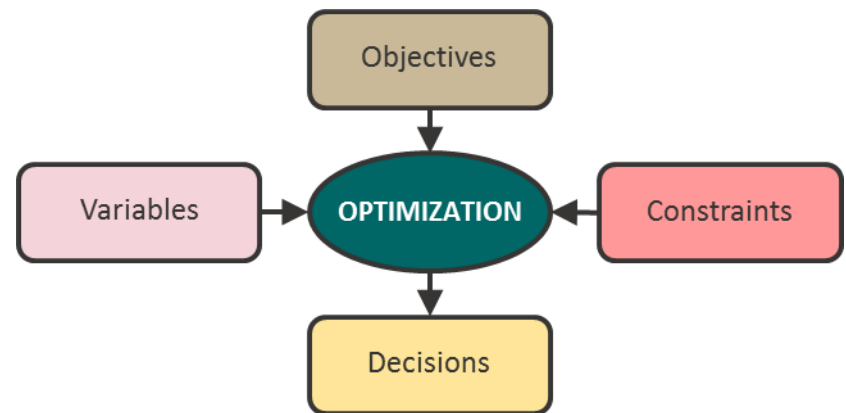
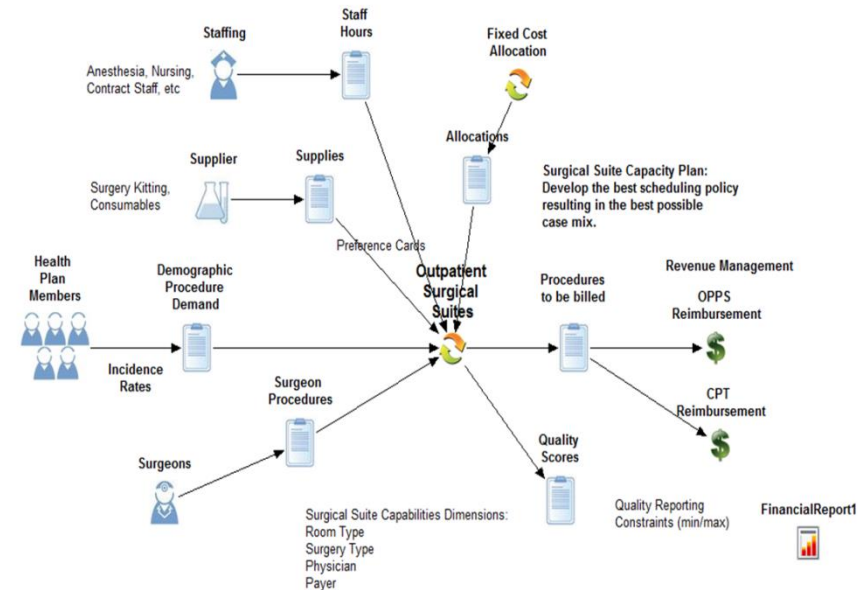
- Primary Patient Flow
- Secondary Patient Flow
- Interventions (all other)
- Radiology Orders
- Staffing Resources




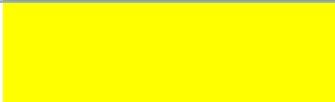









# Optimization Methodology

1. Build a **process flow model** of a service
2. The process flow model and underlying data together **define a set of decision possibilities**
3. **All decision possibilities are evaluated** and the best option is returned as the solution
4. Upper and lower limits on decision are defined to evaluate all possible scenarios ensuring the **best possible mathematical solution**
5. In addition, EO provides information that is helpful in **identifying further improvements** to the recommended solution



# Project Results & JGH Potential Benefits

Program Scenario	Access to Care	Quality of Care	Estimate Savings	Program Impact if implemented
Rehab patient discharge improvement	7 Beds	-40% inappropriate rehab patient bed days	\$1M	
Discharge planning system	84 Beds	-16% Bed Days	\$13M	
Appropriate ED oncology orders	0 Beds	-200 CT Scans	\$10K	
Directed outreach for ED "Frequent Fliers"	14 Beds	-2000 ED Visits	\$3M	
Extend oncology to other hospitals	20 Beds	Treatment nearer home	\$18M	
Increase number of clinical trial cancer patients	4 Beds	Increased study patients	(\$0.4M)	
Weekend oncology drop-in clinic	0 Beds	-100 ED Visits	\$0.2M	
Geriatric Outreach to Nursing Facilities	26 Beds	-500 admissions -1800 ED visits	\$5M	
Rehab program & optimizing elective procedures	1000 Procedures	Earlier Surgery	\$0	



"The findings of the proof-of-concept are not exact results but are derived from real data and scenarios and do show direction and comparability of the impact of the scenarios."



Perceived High Value



# What Could be Next for Montreal?

*“Several clinical programs, including those that target clientele in geriatric nursing homes and to prevent hospitalization, have already been analyzed and suggest significant potential gains.”*

*“Bill 10, the most profound piece of legislation ever enacted by the National Assembly and the most profound piece of legislation with respect to healthcare reform ever introduced in Quebec”*

Lawrence Rosenberg, M.D.  
Ph.D.  
Executive Director  
Jewish General Hospital



Next opportunity is to prescribe the best way to plan across the new integrated network and help drive Quebec's healthcare reform.

# Call to Action Take away – How could you use Prescriptive Analytics?

Strategic



- Prescribe the best way to **plan for aging demographics, change in funding programs and new innovative treatments** across all providers in a network
- Understand the impact to **access, quality and cost of care** if care treatments are moved to different levels of care
- **Optimize facilities and service lines** across integrated care

Tactical



- Understand the **impact on the hospital as a whole of implementing a new clinical service** in one area given interactions through-out
- Optimize ED visits and hospital admissions to **reduce costs or increase revenue by 10%**
- **Optimize hospital casemix** volumes to improve access to care

Operational



- **Which surgical cases should we increase/decrease** to meet demand, improve care or increase revenue?
- What is the **impact if a new operating room was opened**, or one closed or reassigned?
- What is the **optimal way to schedule procedures** in the operating room?

Department

Facility

Integrated Care

# Questions

For more information:  
[julie.richards@cgi.com](mailto:julie.richards@cgi.com)