



therounds

Healthcare is social.

Healthcare is Social: Connecting Physicians Online to Improve Patient Outcomes

@BlairJRyan

@TheRounds

#HealthcareIsSocial

Founders



Blair Ryan
Chief Executive Officer

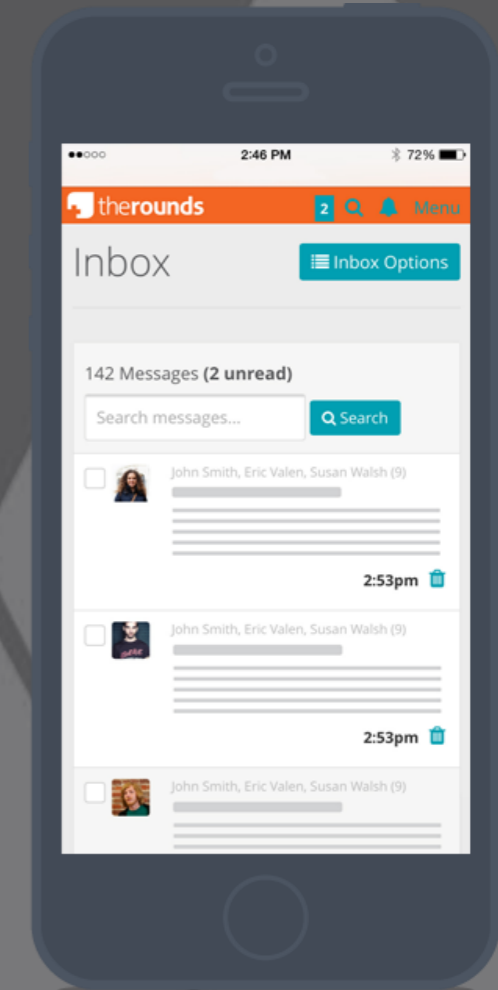
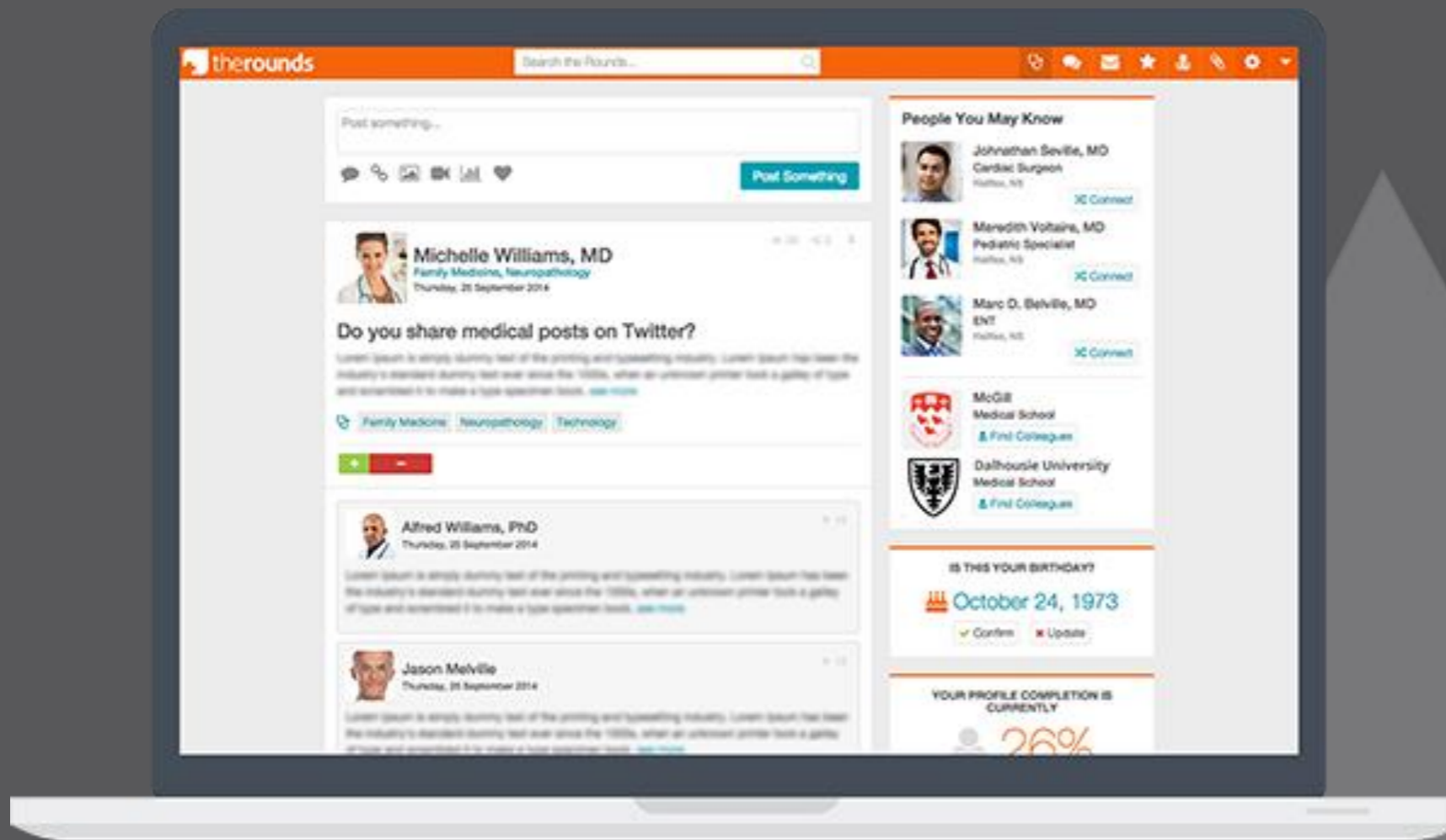


Will Harris
Evangelist



Mike Clory, MD
Chief Medical Officer

Bringing The Rounds to the 21st Century



What we've learned



BEHAVIOURS

Teaching 'old dogs'



PHYSICIANS

Are people too...



INDUSTRY

The honest broker...

Canadian Doctors Love The Rounds

May 2015 – a snapshot

- 72% of members active
- 9.2 minutes per visit
- 13,655 total logins
- 59,515 interactions

25%

of Canadian
physicians
will be
members
by July



Creating Efficiencies

Medical Associations

What is Success?

The Outlook



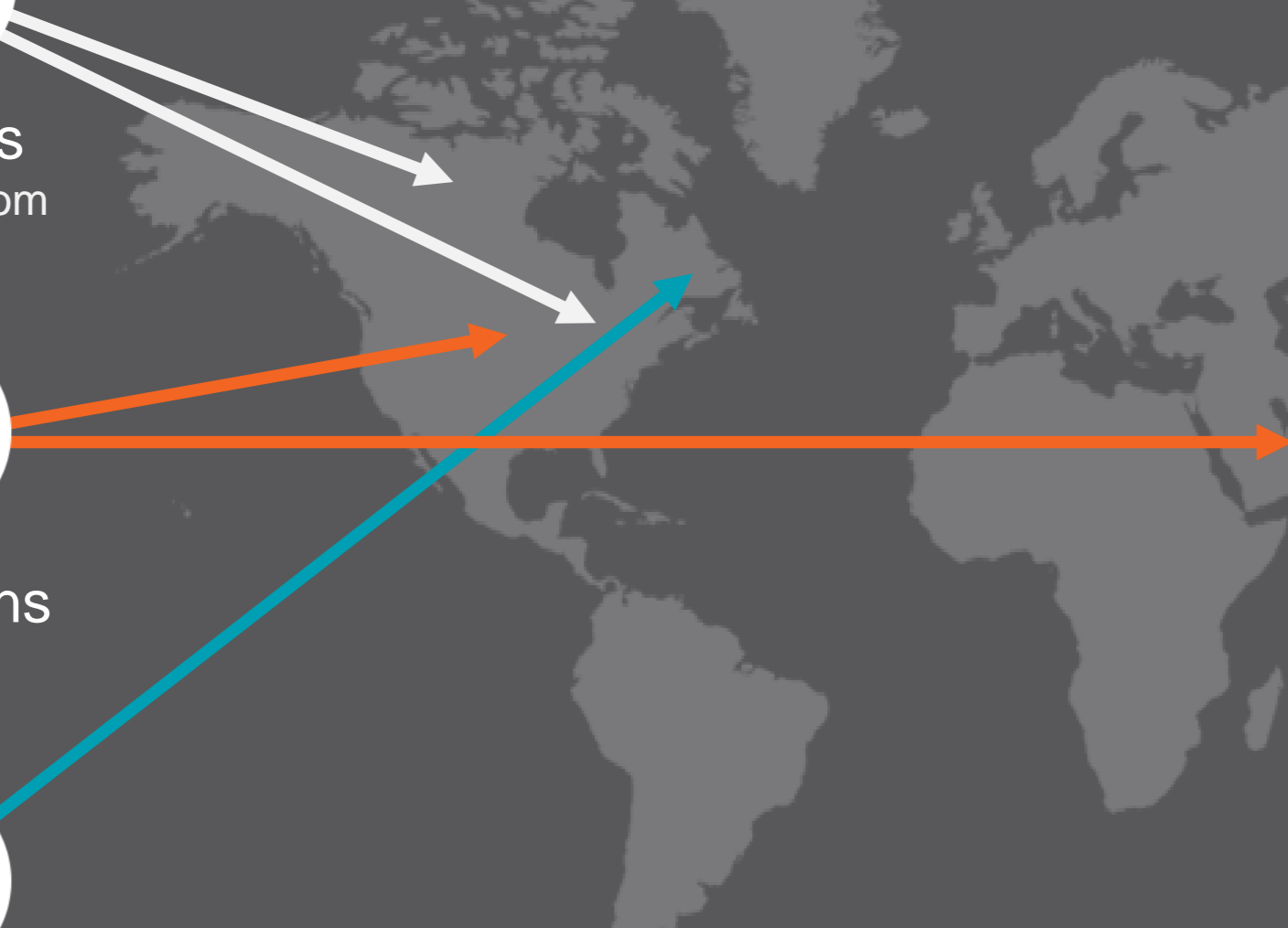
students
theclerks.com



physicians



Pharmacists



1. Students [Canada/US] 2. Physicians [UAE] 3. Pharmacists [Canada/US] 4. Physicians [US]