

Healthcare is Social: Connecting Physicians Online to Improve Patient Outcomes

@BlairJRyan

@TheRounds

#HealthcareIsSocial



Founders



Blair Ryan
Chief Executive Officer



Will Harris
Evangelist



Mike Clory, MD
Chief Medical Officer



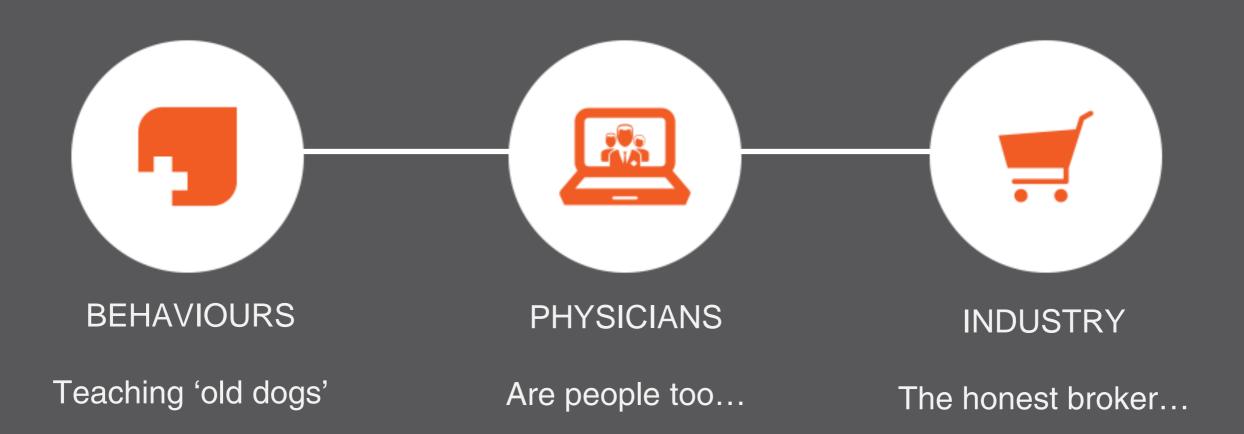
Bringing The Rounds to the 21st Century

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What we've learned





Canadian Doctors Love The Rounds

May 2015 – a snapshot

- 72% of members active
- 9.2 minutes per visit
- 13,655 total logins
- 59,515 interactions

25%

of Canadian physicians will be members by July



Creating Efficiencies



Medical Associations



What is Success?



The Outlook

