IBM Watson Health

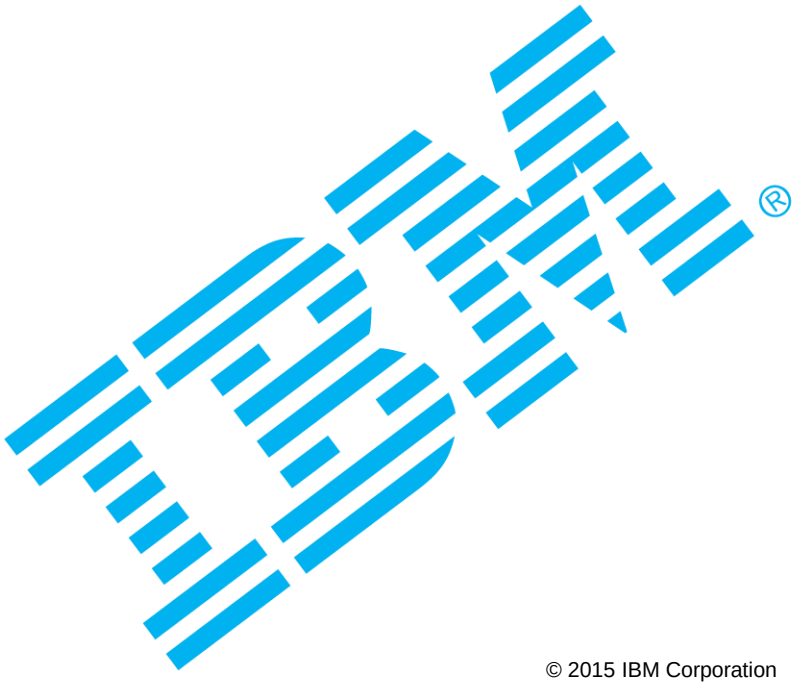
COACH Clinician Forum 2015

Making Connections: Trends & Tempos in Clinical Informatics & Professional Practice

Big Data, Cognitive Computing and the Impact on Clinical Decision Support

May 31st, 2015

V2.0



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Three IT shifts are candidates to enable healthcare transformation - enabling a “Clinic without Walls” – a future based on ‘extended reach’, ‘vertical integration’ and ‘smarter care’.

Data is the new basis of strategic advantage

Data is becoming the world’s new natural resource, transforming industries and professions.

Cloud is the path to new business models

The emergence of cloud is transforming IT and business processes into digital services.

Engagement requires a systematic approach

Mobile is transforming individual engagement – increasing ability to deliver value via “extended reach”.

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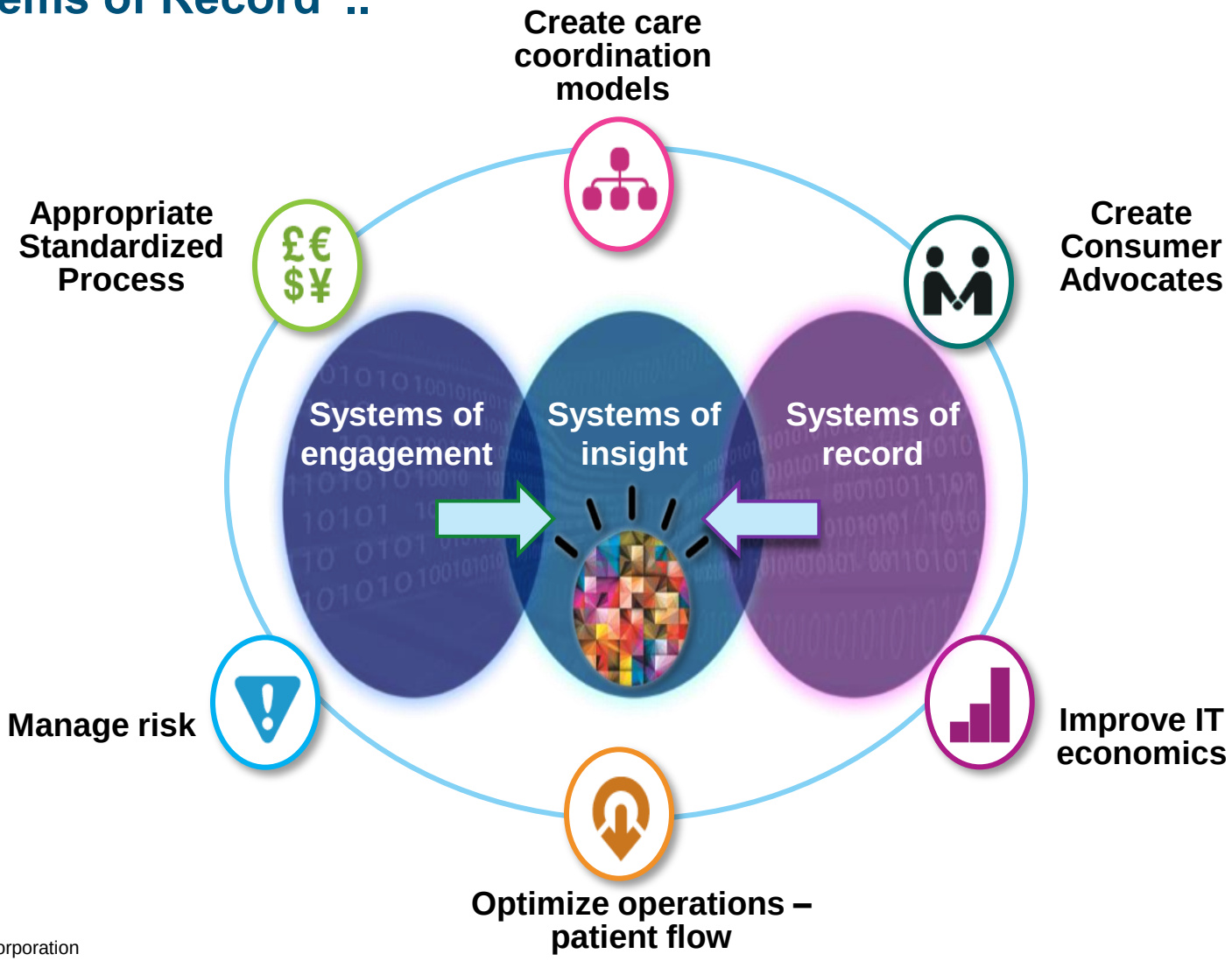
Create a new vision for health systems – Systems of Insight and Engagement are mandatory to complement our investments in "Systems of Record"..



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Systems of Insight – analytic capabilities and health data scientists will redefine Clinical Decision Support.

• EMR Summary of treatment	⇨	• EMR Summary of Risks
• Checking to prevent errors – "doing it right"	⇨	• Suggestions / Actions – "doing the right things"
• EMR Summary of what was done	⇨	• EMR summary of what is missing
• Retrospective Knowledge	⇨	• Real-time best evidence
• Knowledge enabled by Referral	⇨	• Democratization of Knowledge

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Agenda

- **Shifting Sands – Healthcare and Big Data**
- **Knowledge and Data-driven Analytics**
- **Watson and Emergence of Cognitive Computing**
- **Discussion**

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Global trends are forcing integration of health care and social services delivery – and segmentation of populations based on social determinants of health.

Aging Population

66%

2 million aged over 65 in UK will lack informal care from adult offspring by 2030…a 66% increase from 1.2 million in 2012

Increasing Costs

$7 trillion+

The cost for health and social programs worldwide – health is 50% of Ontario's budget squeezing out other programs

Chronic Disease

1 out of 4

1 in 4 Canadians – and 2 of 3 over the age of 65 –have multiple chronic conditions. 5% of Ontario patients consume 66% of health costs

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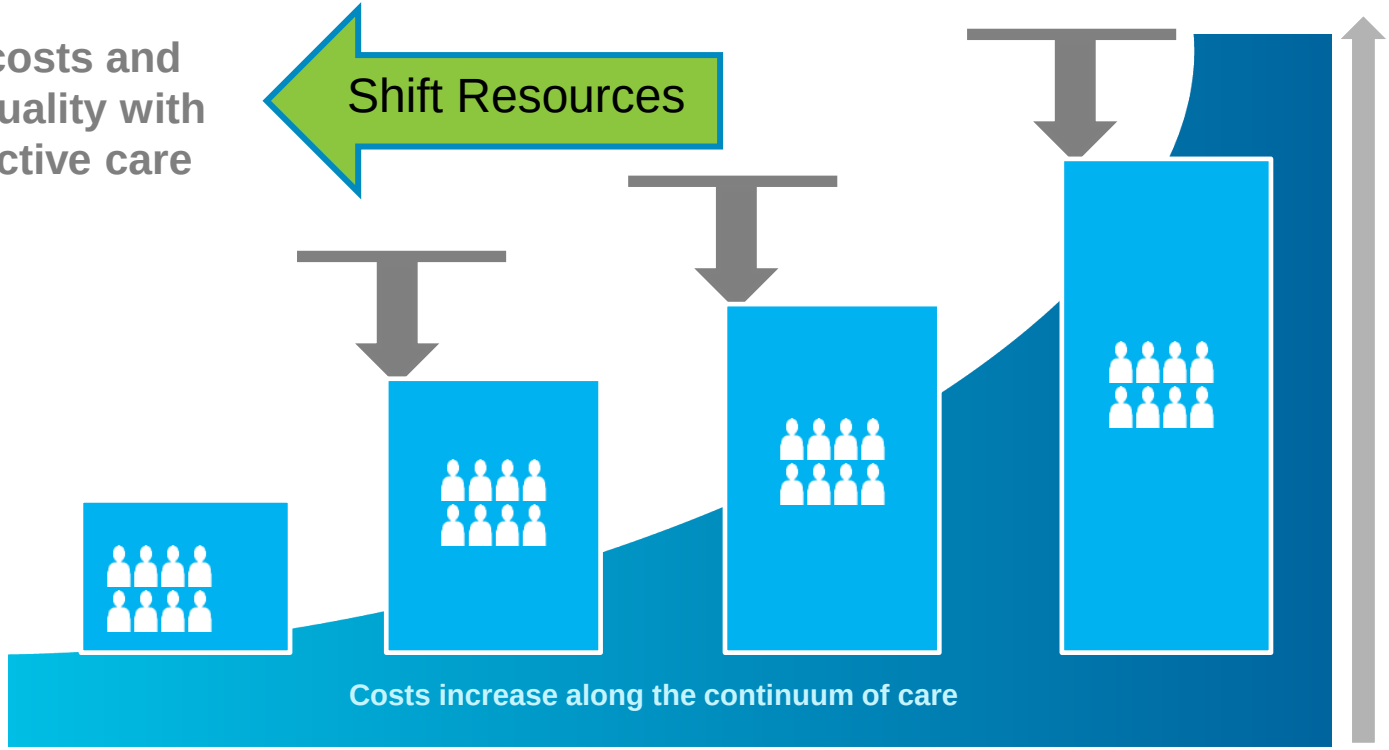
Health ecosystems are responding to be more proactive, driving the need to identify patients at risk, and intervene in time.

Reduce costs and improve quality with with proactive care



Rising costs:

- Aging populations
- Chronic disease
- Complex conditions

	Wellness	Diagnosis and Early Intervention	Disease Maintenance	Late Stage/ Co-Morbidity Mgmt.
Evidence-based care protocols	Promote healthy behaviors	Proactive early detection	Best practice care protocols	Manage Closer to Home	Care coordination for complex conditions

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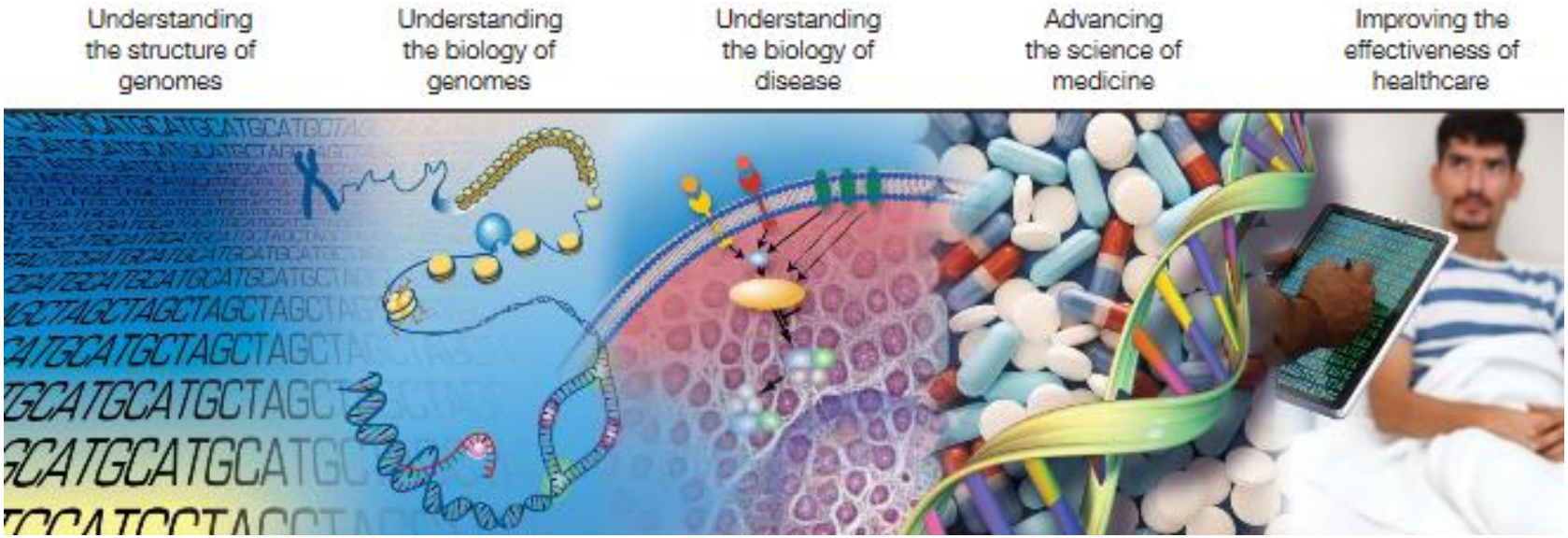
Path Toward Personalized Medicine



Green, ED et al (2011). Charting a course for genomic medicine from base pairs to bedside. *Nature* 470: 204-213

Change in personalized healthcare investment from 2005 to 2010 [1]

↑ 75%

Biopharmaceutical companies investing in personalized healthcare research in 2010 [1]

94%

Prominent personalized medicine treatments & diagnostics available [2]

13 in 2006 ▶ **113** in 2014

[1] Tufts Center for the Study of Drug Development, 2010; [2] Personalized Medicine Coalition, 2014

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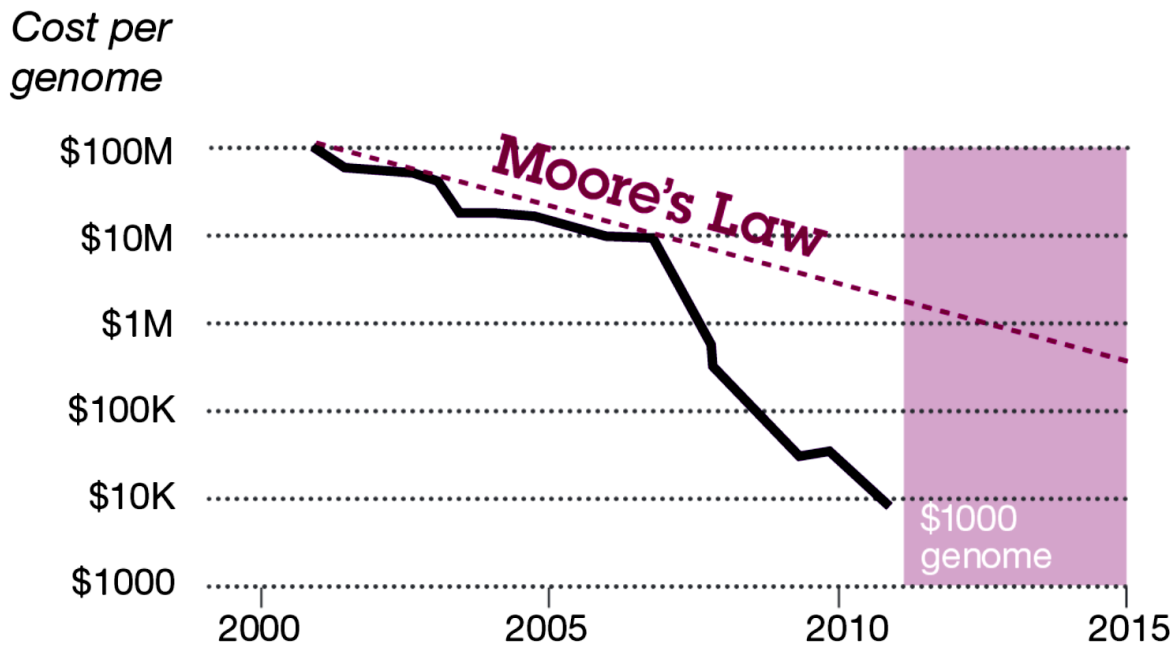
Decreasing Cost of Genome Sequencing



Source: National Human Genome Research Institute" http://www.genome.gov/images/content/cost_per_genome.jpg; Adapted by IBM Research.

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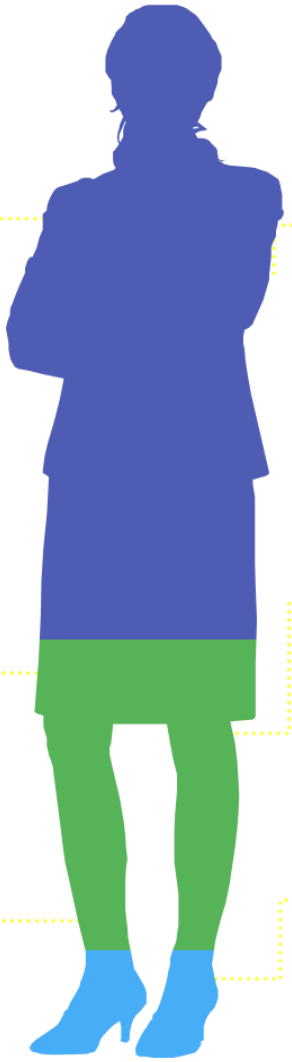
Health data from new sources is exploding – and forcing reconsideration of investments that are aligned with future potential ….

Exogenous determinants

60%

Impact on individual health from behavior and environment



1,100 Terabytes

Generated per lifetime

Volume, Variety, Velocity, Veracity

Fitbits, Home Monitoring Systems, Educational records, Employment Status, Social Security accounts, Mental Health records, Caseworker files and more…

Genomic determinants

30%

Impact on individual health

6 TB

Generated per lifetime

Volume

Clinical determinants

10%

Impact on individual health

0.4 TB

Generated per lifetime

Variety

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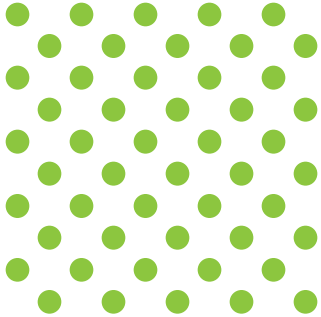
Source: "The Relative Contribution of Multiple Determinants to Health Outcomes", Lauren McGover et al., *Health Affairs, 33, no.2 (2014)*

For Healthcare, harnessing Data as a new 'natural resource' to strategic advantage means managing the 'Four Vs'.

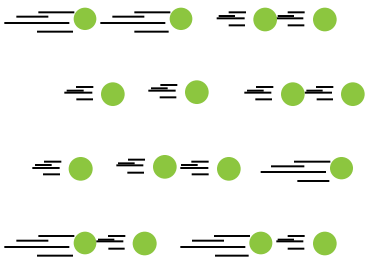
Volume



Data at Rest

Terabytes to exabytes of existing data to process

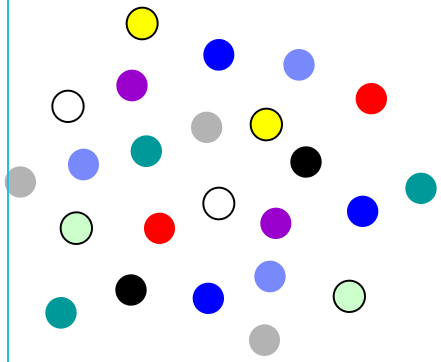
Velocity



Data in Motion

Streaming data, 1000's per millisecond with seconds to respond

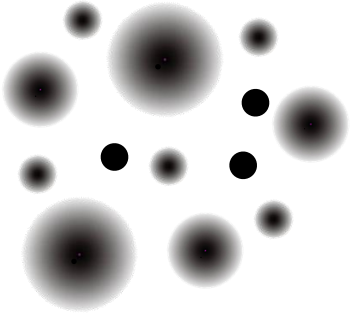
Variety



Data in Many Forms

Structured, unstructured, text, multimedia

Veracity



Data in Doubt

Data inconsistency & incompleteness, ambiguities, latency, deception, model approximations

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Agenda

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- **Knowledge and Data-driven Analytics**
- **Watson and Emergence of Cognitive Computing**
- **Discussion**

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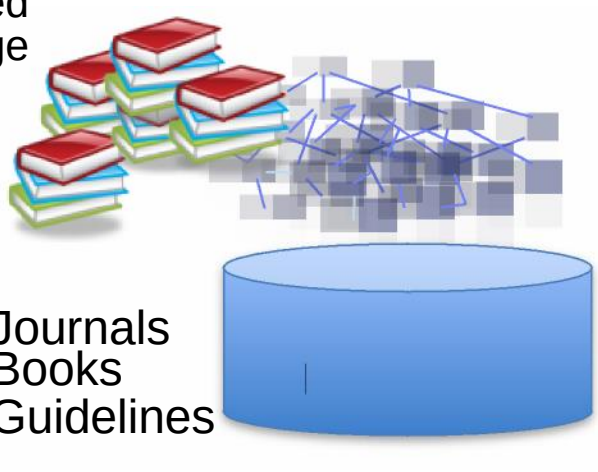
Systems of Insight have the potential to redefine clinical decision support in the context of both Knowledge-driven and Data-driven Analytics.

Knowledge-Driven

- Published Knowledge

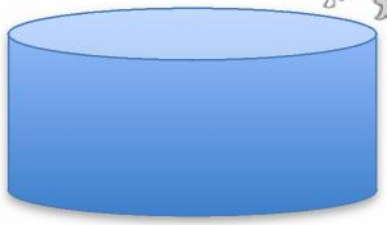


- Journals
- Books
- Guidelines

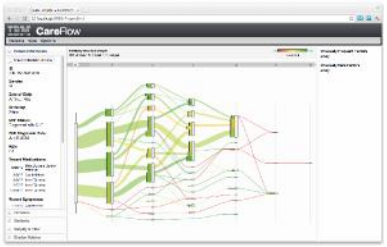
- Discovery Advisor
- Oncology Advisor
- Engagement Advisor
- Clinical Trials Matching
- EMR Assist
- Genomics Advisor

Data-Driven

- Observational Data



- Longitudinal records
- Claims, Rx, Labs
- Genomics
- Exogenous



- Patient similarity
- Predictive modeling
- Real World Evidence
- Genomics
- Visual analytics

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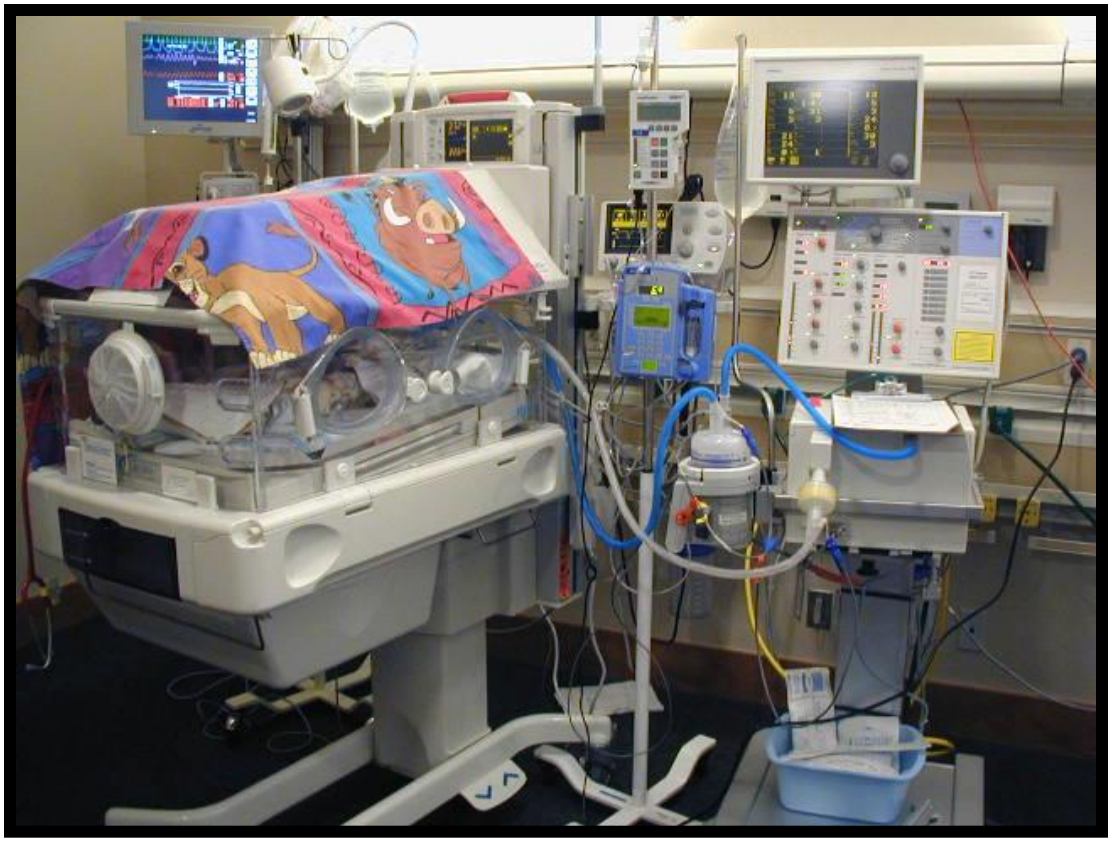
Insights also means moving from retrospective to predictive – e.g. monitoring of premature infants - predicting onset 24 hrs in advance.

- Research Project between University of Ontario Institute of Technology (UOIT) & IBM Research - Monitors infants in the Hospital for Sick Children NICU
- Manages 100's data values per second – applies context and evidence-based rules
- Measures trends in multiple readings and based on combination of subtle changes, predicts adverse event 24 hours before onset.



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Insight means leveraging clinical notes - extraction of 'data' from non-structured text to structured factors via Watson NLP.

Watson's Text Analytics Natural Language Processing

- Manages abbreviation, negation, ambiguous phrases
  - **"55%" = LVEF**
  - **"Patient does not show signs" = Negative Symptom**

+

Pre-built Watson Annotators for Care Management

- Infer meaning from non-contextual content
  - **"Cut back from two packs to one per day" = Smoker**
- Identify, normalize, and code medical and social facts in unstructured content including:
  - Diagnosis, procedure, allergy, medication, labs, lifestyle

A **42-year old male** presents for a physical. He lives **alone** and recently cut back from **2 packs to 1 pack** per day. He recently had a right **hemicolectomy** invasive grade 2 (of 4) adenocarcinoma in the ilocecal valve was found and excised. At the same time he had an **appendectomy.** The appendix showed no diagnostic abnormality.

→

Patient	Age: **42** Gender: **Male** Smoker**: Yes** Living Arrangements**: Alone**
Hx Procedure	hemicolectomy diagnosis: **invasive adenocarcinoma** anatomical site: **ileocecal valve** grade: **2 (of 4)**
Hx Procedure	appendectomy diagnosis: **normal** anatomical site: **appendix**

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For example, using both structured and non-structured data, a predictive model identifies patients at risk for developing CHF.

9000 patients
identified for at-risk care management program

Improves
patient satisfaction and delays or prevents chronic disease onset

Reduces
Costs of care management through prioritization of resources

Business Challenge: The problem is identifying those patients at risk before the onset of the disease and before diagnosis so that preventative steps can be taken.

The Smarter Solution: IBM built and deployed a predictive model that achieved an accuracy score of 85% in its ability to identify those patients at risk for developing CHF in a 1 year timeframe.

The model leveraged structured data from the EPIC EMR system and also incorporated unstructured clinical notes that helped the model better identify patients with the condition, increasing its accuracy

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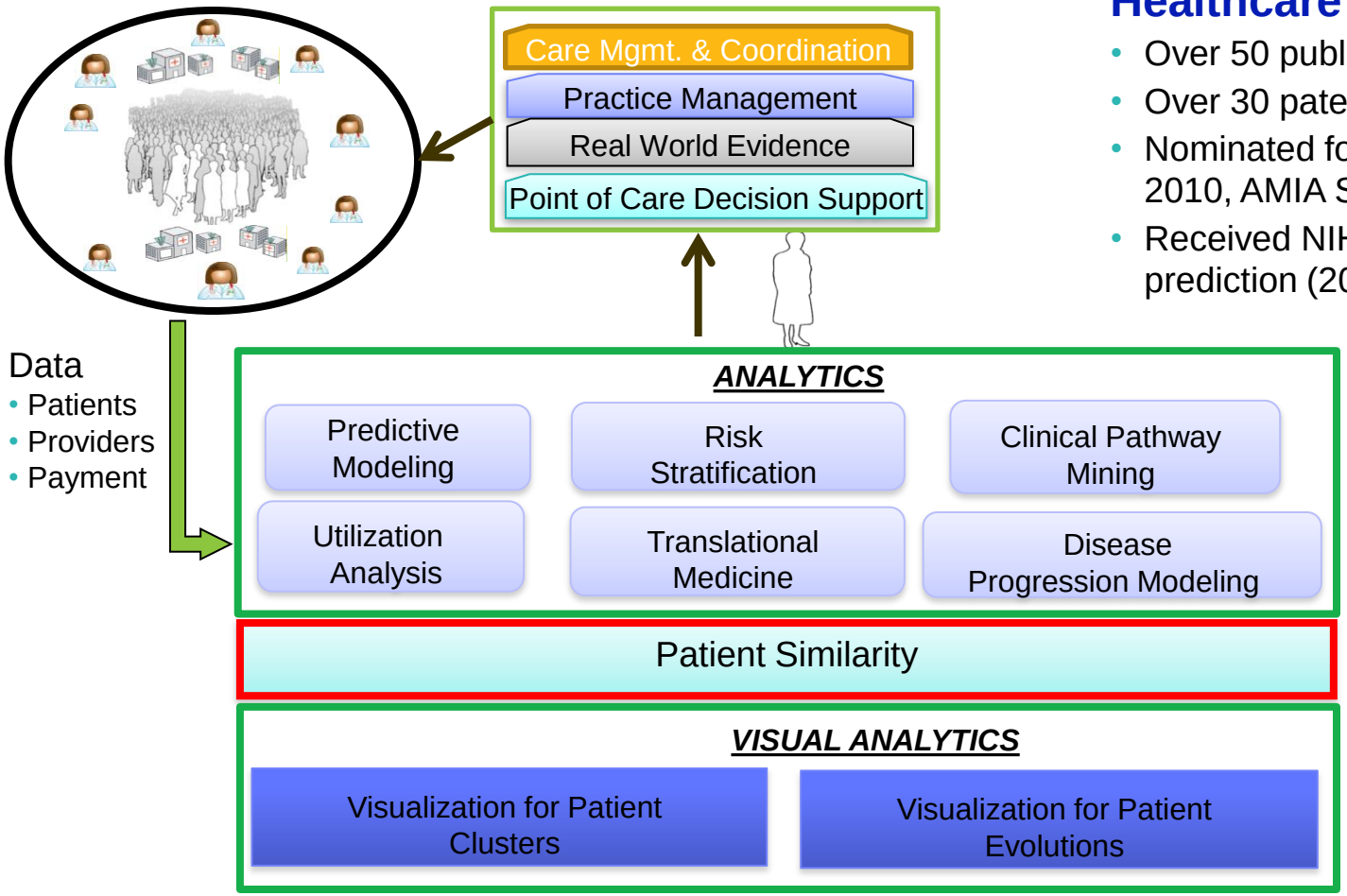
Systems of Insight and Data-driven Healthcare Analytics means Building Capabilities.

Data Driven Healthcare Analytics Framework



IBM's Track Record in Healthcare Analytics

- Over 50 publications in 4 years
- Over 30 patents filed
- Nominated for best paper: AMIA 2010, AMIA Summit 2014
- Received NIH grant for CHF prediction (2013 – 2016)

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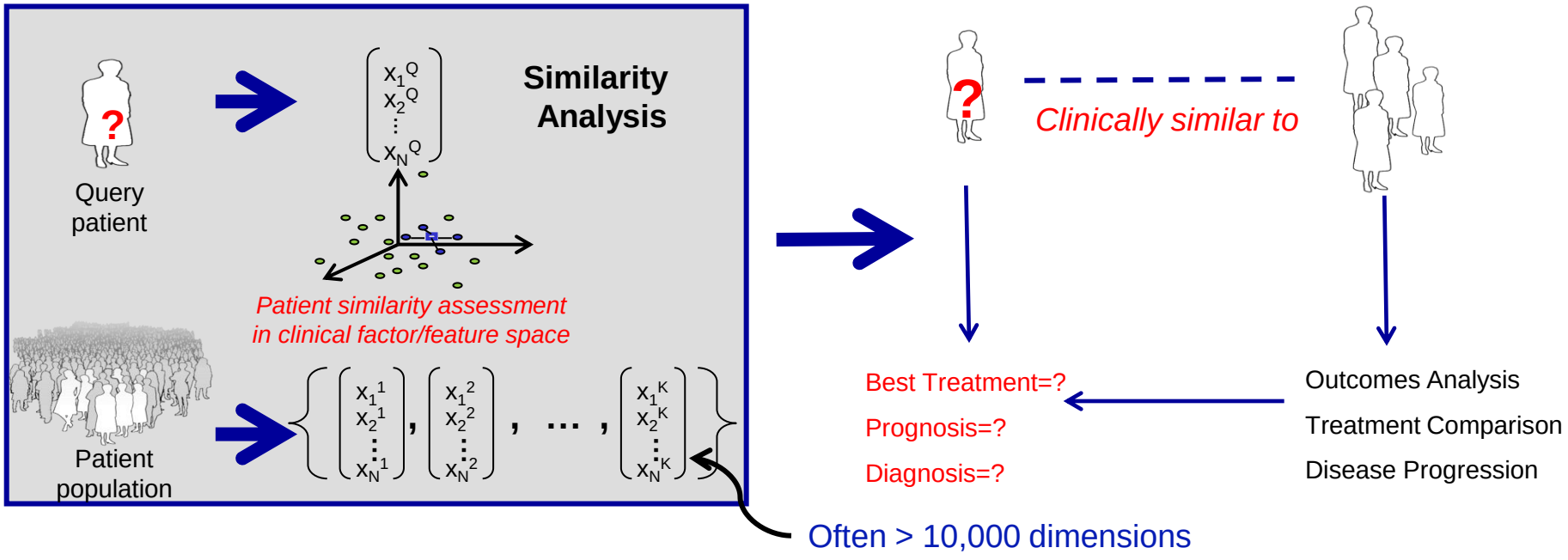
Large Scale Patient Similarity Analysis



Challenge: identify the measure of clinical similarity between patients

Approach: machine learning algorithms to automatically learn the best metric from observational data and labels provided by experts or derived from data

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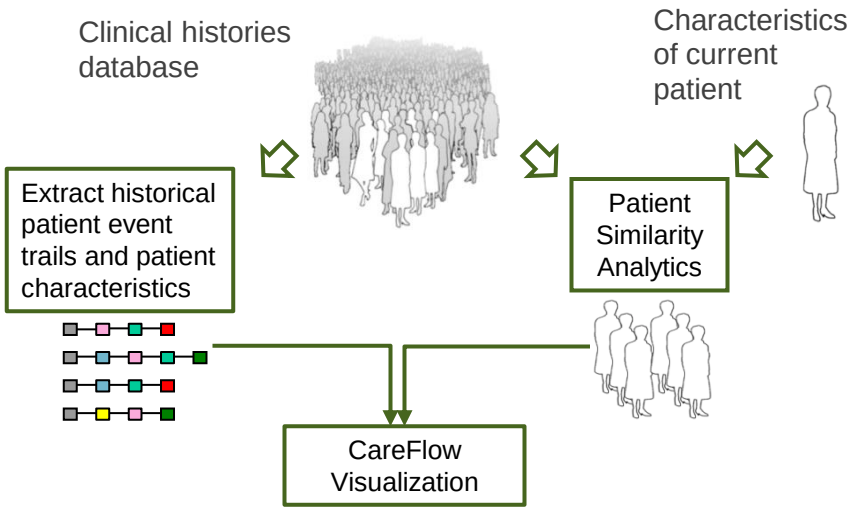
IBM Research has evolved a Decision Support Tool for Clinical Care – visualizes what happened to patients "just like yours"

- **Key capabilities**
  - Uses Patient Similarity Analytics to find clinically similar patients.
  - Extracts historical event trails and patient characteristics relevant to the condition targeted
  - Provides a Visual Summary of the evolution of clinical pathways of the similar patients, based on relevant to events
  - Relates outcomes to pathways, to help identifies most desirable and most problematic pathways to inform clinical decisions



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IBM Research has evolved a Decision Support Tool for Clinical Care – visualizes what happened to patients "just like yours"

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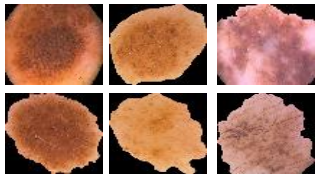
Transforming Skin Cancer Detection using Data-Driven Learning

Today

Diagnosis

Manual Inspection

ABCDE
Asymmetry
Borders
Color
Diameter
Evolution



Unknown Images

- Inaccurate Diagnoses from Limited Samples and Modalities
- Subjective Evaluation

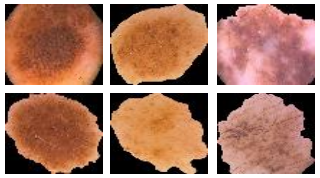
Transformation 1 (Current)

Computer Assisted Diagnosis

Computer Analysis

Ensemble Classification

Segmentation and Visual Feature Extraction



Unknown Images

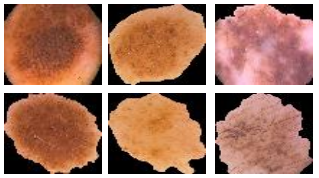
- Higher Accuracy (1K's training)
- Improved Consistency
- More Contextual Data (modalities)

Transformation 2 (Future)

Diagnosis and Continuous Learning

Deep Learning

Convolutional Neural Network (CNN) Discrimination and Feature Learning



Unknown Images

- Highly Accurate (1M's training)
- Continuous Learning from Data
- High Density Samples (space/time)

Manual **Data-Driven**

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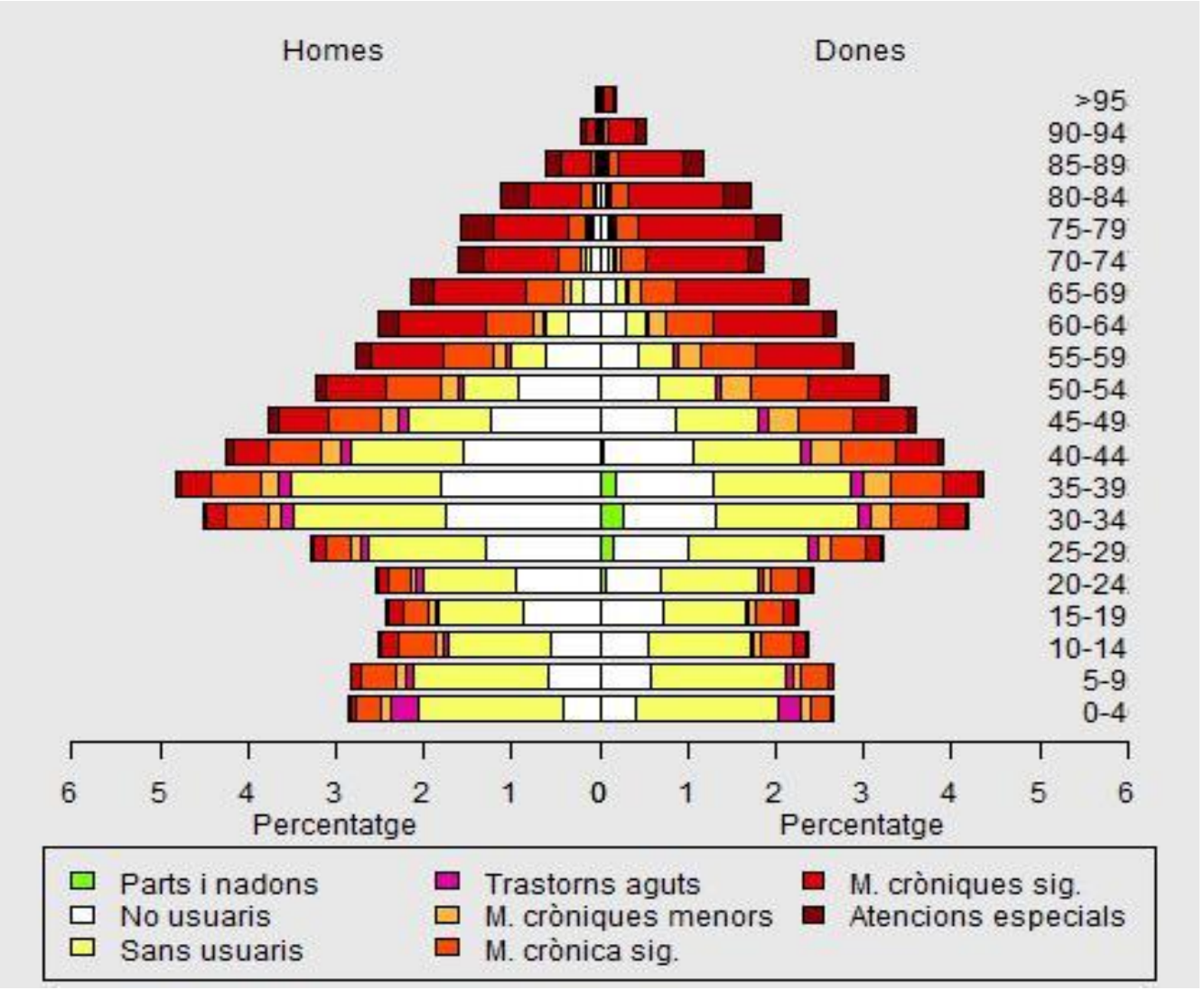
Using Systems of Insight to "know your customers" – segment patients – similar to Catalunya, Spain who have risk profiled based on 8 Clinical Risk Groups.



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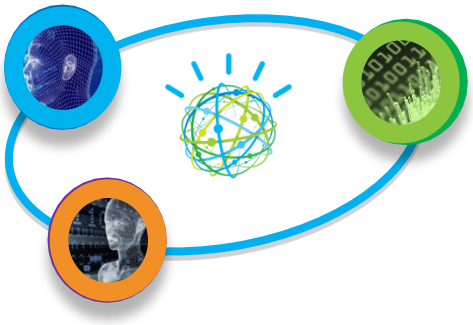
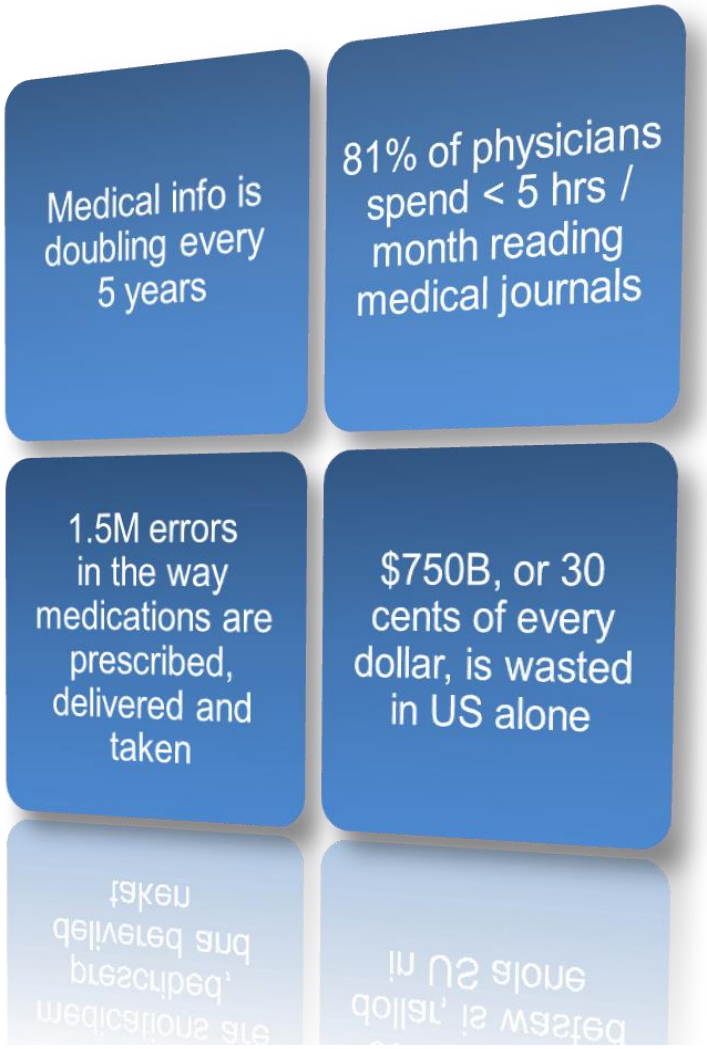
Knowledge-driven Analytics – and emergence of Cognitive Computing – Learning Systems - to address the challenges of healthcare

- Watson focuses on “Knowledge Management”
  - EMR investments focus on record management

- 800,000 publications per year catalogued by the US Library of Medicine





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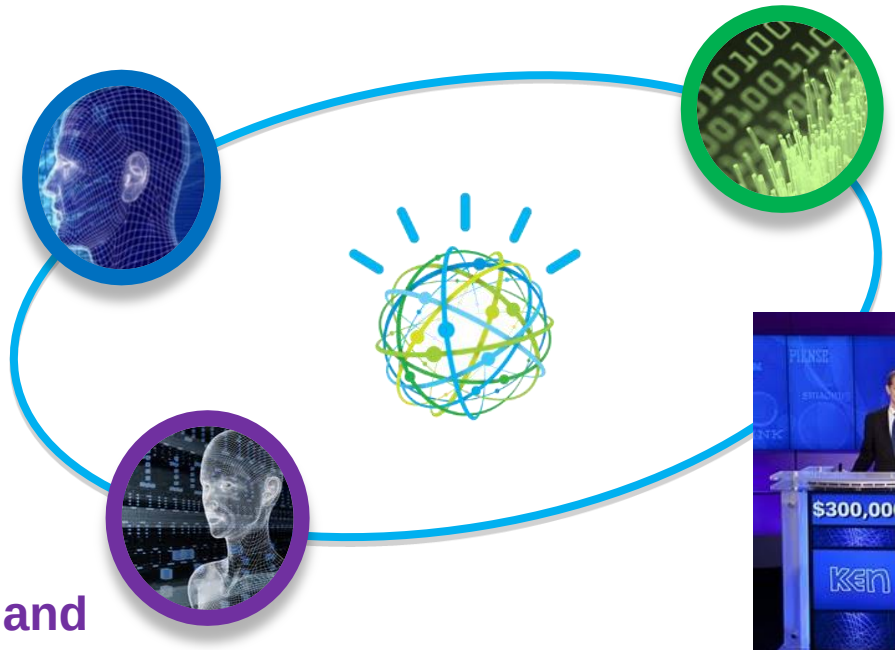
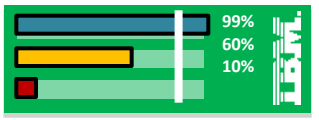
Starting in 2006, our investments have led to Watson for Healthcare - integration of knowledge with data to drive better decisions and outcomes.

1 **Understands natural language and human speech**

2 **Generates and evaluates hypothesis for better outcomes**





3 **Adapts and Learns from user selections and responses**

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Watson's Cognitive Computing capabilities allows you to Ask, Discover, and Decide.

ASK

Watson Engagement Advisor
to transform interactions and experiences with consumers and patients

Emerging Technologies
Watson Paths

DISCOVER

Watson Discovery Advisor

Watson Analytics
Watson Explorer

Emerging Technologies
Watson EMR Assistant

DECIDE

Watson Oncology
to assist in identifying individualized treatment plans and clinical trials..

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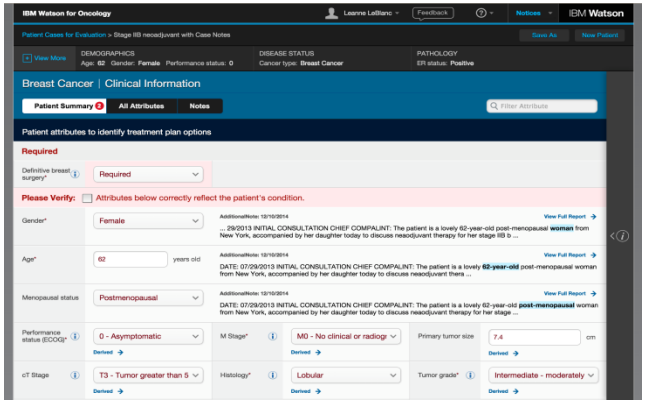
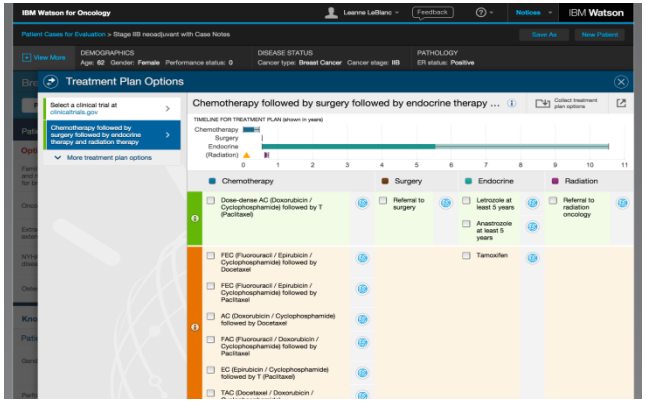
IBM Watson for Oncology
Trained by Memorial Sloan Kettering





Business challenge:

- Ability to assess quickly the best treatments for an individual patient based on latest evidence and clinical guidelines

Watson solution:

- A tool to assist physicians make personalized treatment decisions
  - Analyzes patient data against thousands of historical cases and trained through thousands of Memorial Sloan Kettering MD and analyst hours
  - Suggestions to help inform oncologists' decisions based on over 290 medical journals, over 200 textbooks, and 12M pages of text
  - Evolves with the fast-changing field
  - Currently supports first line treatment (Breast, Lung, Colorectal cancers)

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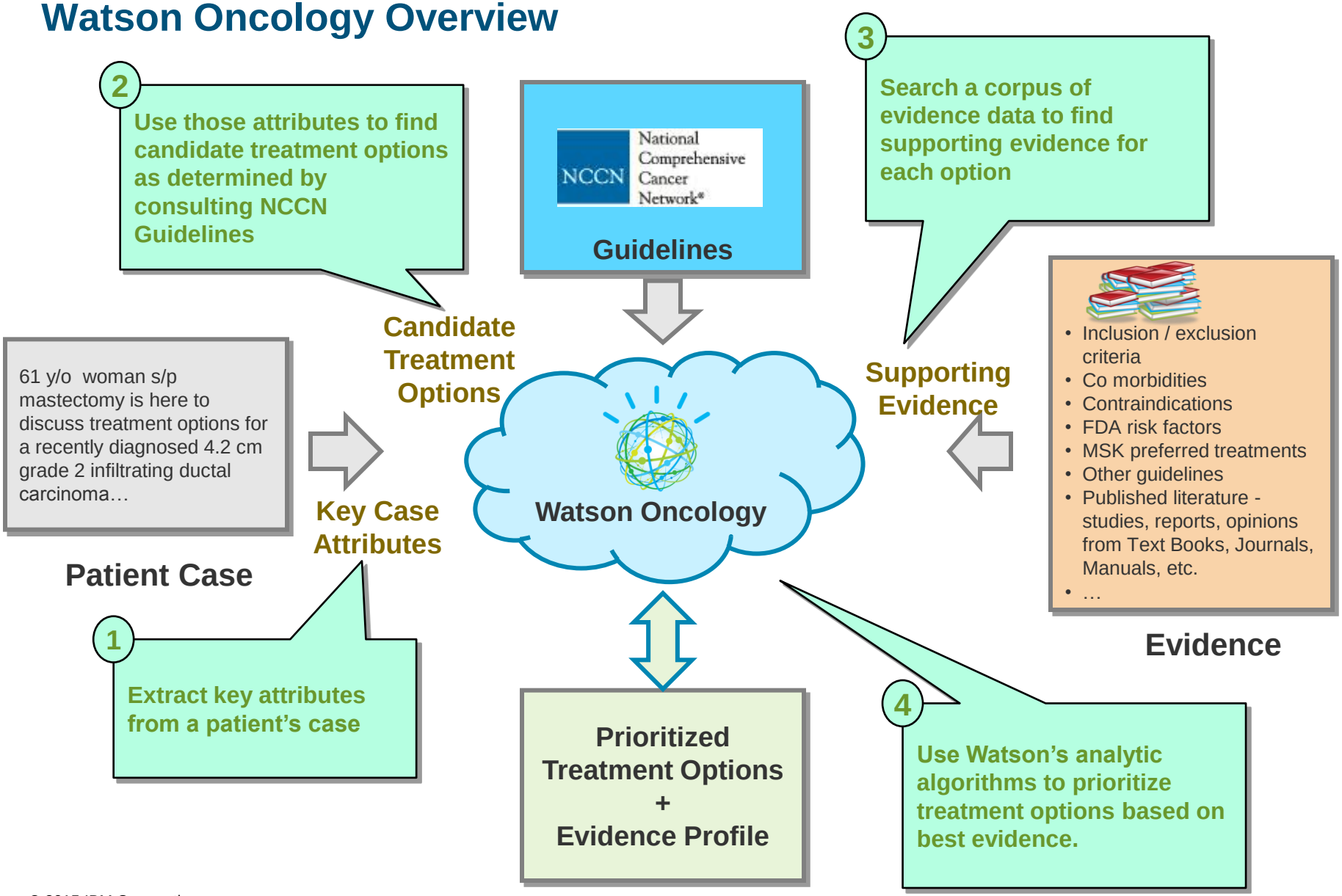
Watson Oncology Overview



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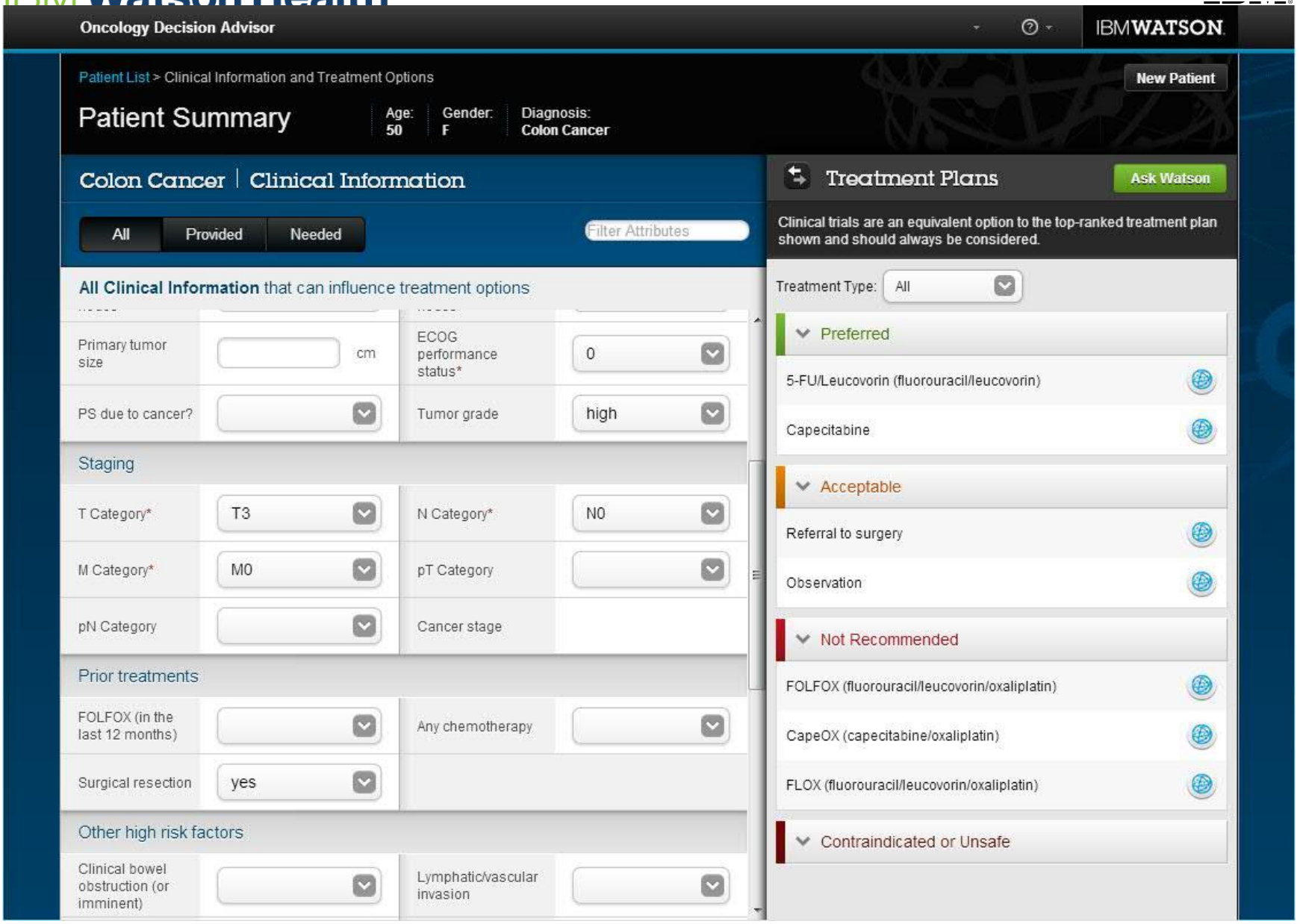

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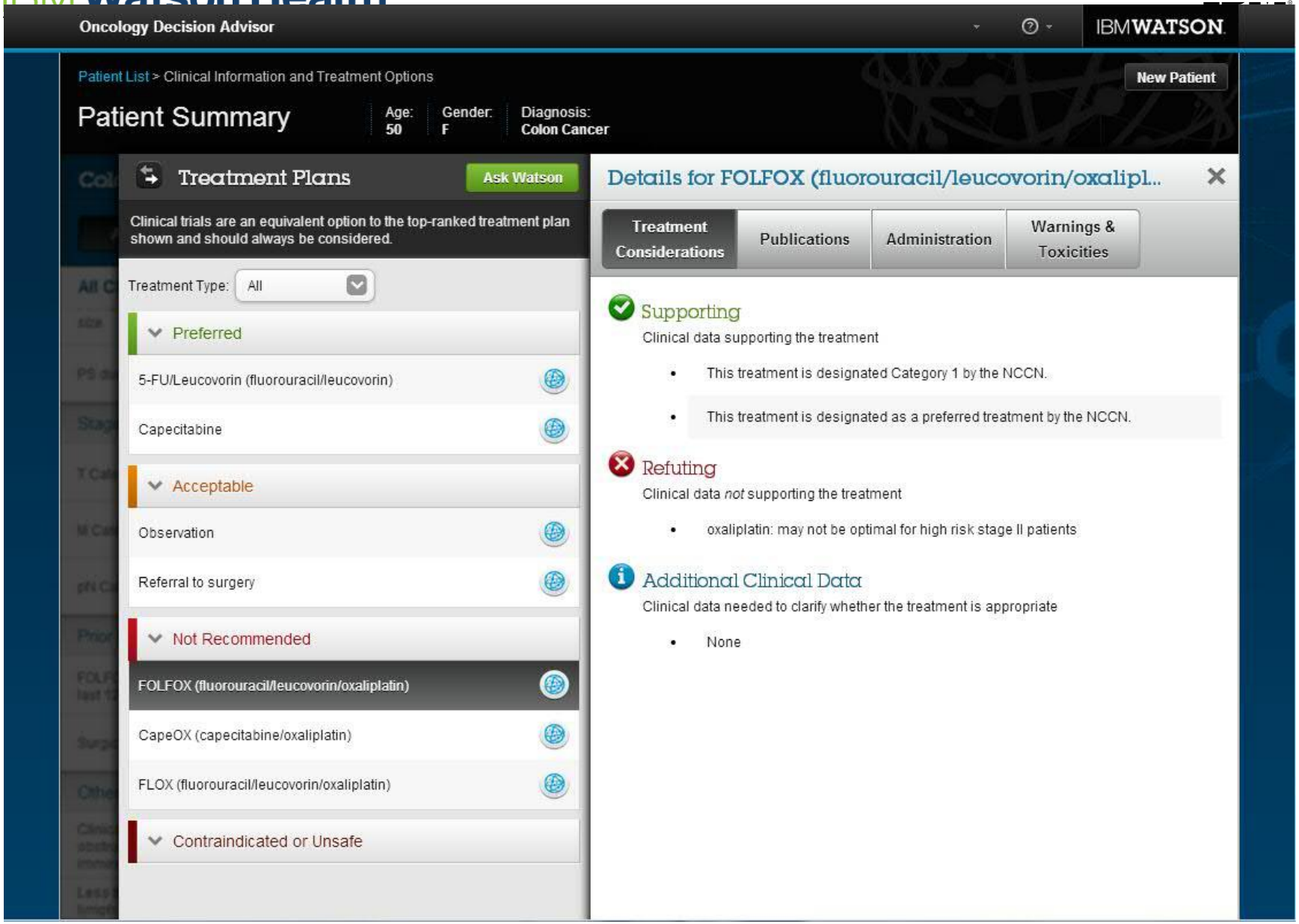

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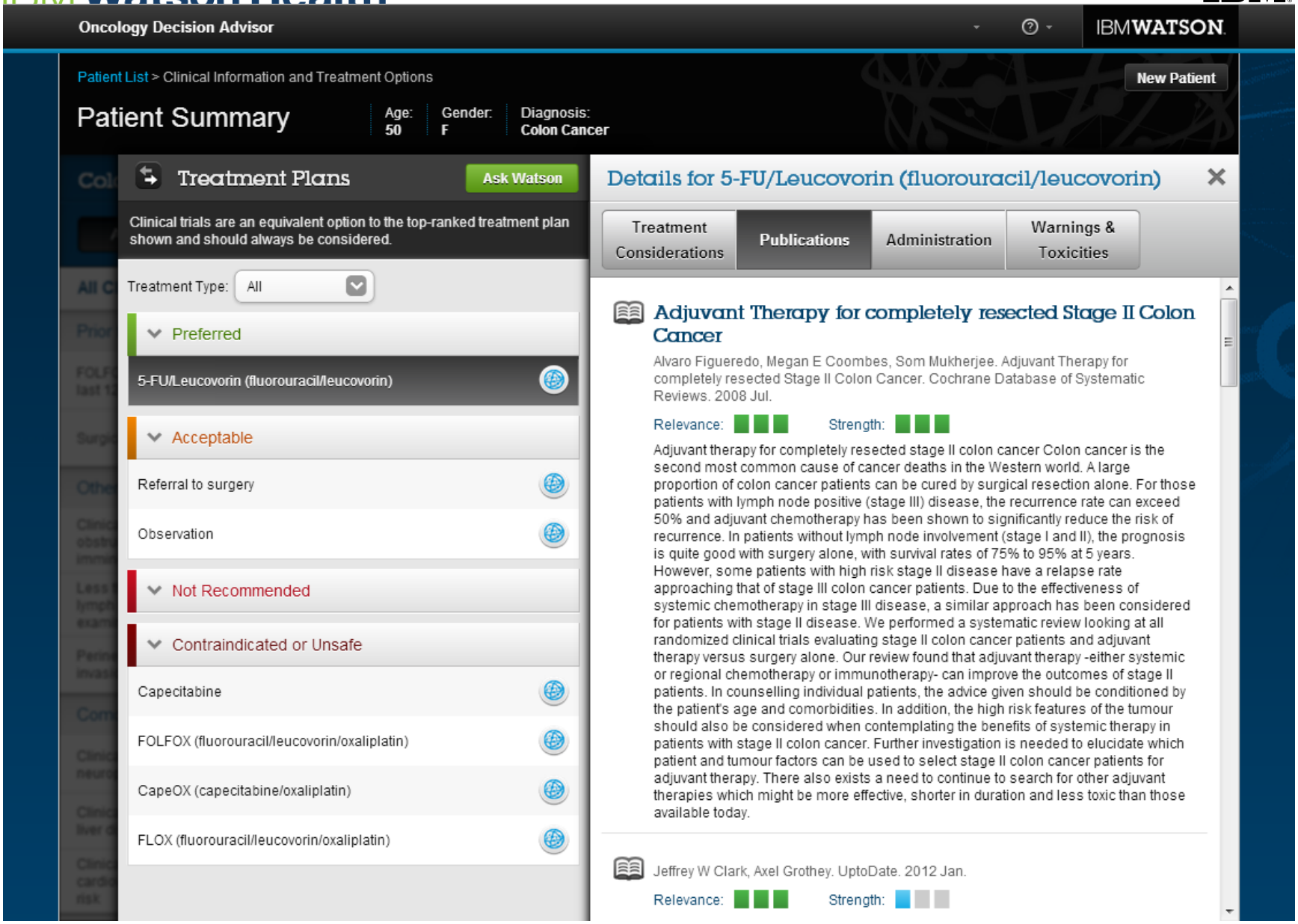

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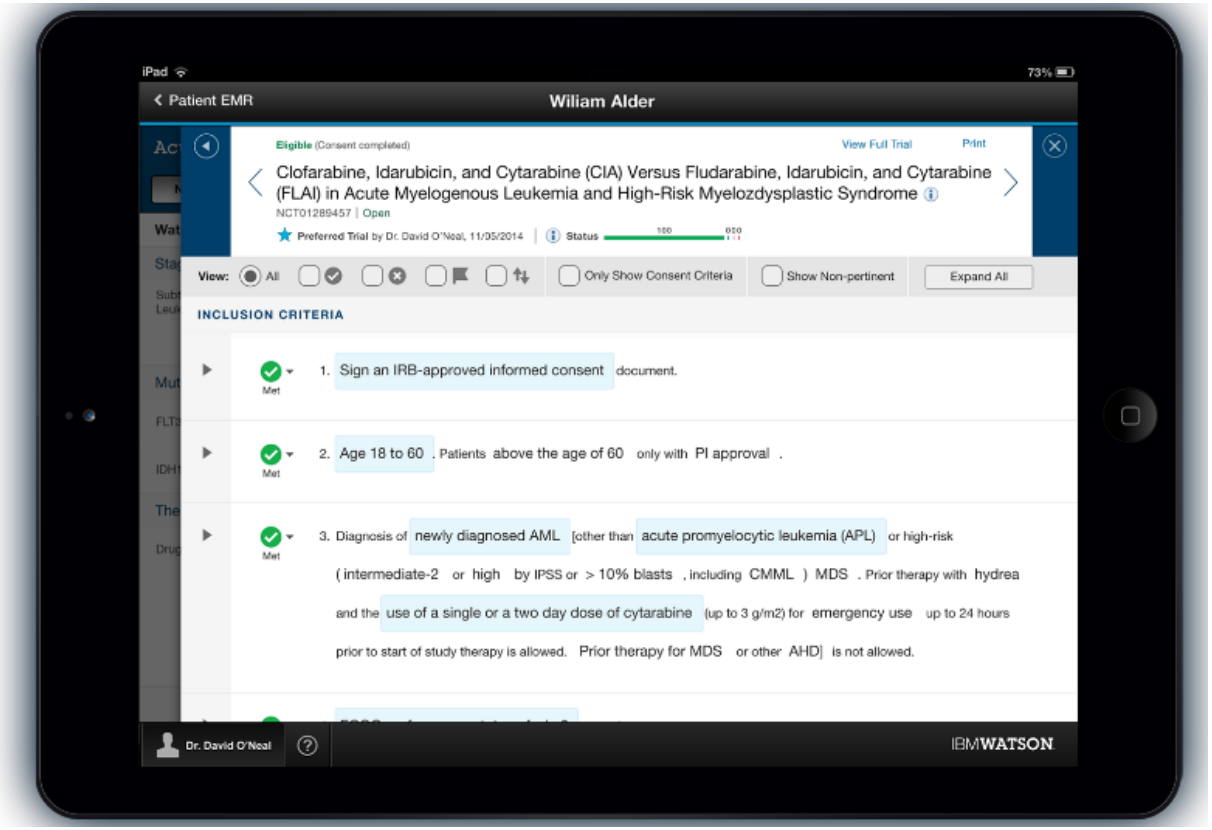
Clinical Trial Matching is being used by The Mayo Clinic to increase participation rates in clinical trials.

Business challenge:

- Clinicians have **no easy way to search across eligibility criteria** of relevant clinical trials for their patient;
- 30% of sites for clinical trials fail in enrolling even a single patient

Watson solution:

- Use patient data to **instantly check eligibility** across all relevant clinical trials



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Department of Veterans Affairs will assess Watson technology in pilot study that could benefit 8.3 million veterans requiring care each year

Challenges

The amount of medical data doubles every three years	Size and complexity associated with patient data in EMRs is overwhelming	The potential of EMRs has not been realized given the discrepancies of how the data is recorded, collected and organized across healthcare systems

Success Value

Watson will make it possible for VHA physicians to interact with medical data in natural language, process millions of pages of patient information and medical literature to uncover patterns and insights, and learn from each interaction. By sifting through reams of clinical data, Watson is able to distill evidence and knowledge within seconds.

During the pilot, Watson will base clinical decisions on realistic simulations of patient encounters – pre-visit, visit and post-visit situations.

"Physicians can save valuable time finding the right information needed to care for their patients with Watson technology…A tool that can help a clinician quickly collect, combine and present information will allow them to spend more time listening and interacting with the Veteran." –Carolyn Clancy - Interim Undersecretary for Health - VA

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New York Genome Center and IBM Watson launched an initiative to accelerate a new era of genomic medicine

NEW YORK GENOME CENTER

Challenges

- As the cost of Next Generation Sequencing decreases, there will be an increase in tumor genome sequencing resulting in massive quantities of genetic data to analyze
- It can take on an average from 4-6 weeks to analyze and interpret genetic data manually
- Complexity of matching genetic mutations of individual's tumor with molecular targeted therapies using multiple data sources

Value

"With this [genomics] knowledge, doctors will be able to attack cancer and other devastating diseases with treatments that are tailored to the patient's and disease's own DNA profiles. This is a major transformation that can help improve the lives of millions of patients around the world."
– Dr. John E. Kelly, Senior Vice President, Solutions Portfolio & Research

Success

Secured Beta testing relationships with 13 Cancer and Academic medical centers

"Applying the cognitive computing power of Watson is going to revolutionize genomics and accelerate the opportunity to improve outcomes for patients with deadly diseases by providing personalized treatment."

– Robert Darnell, M.D., Ph.D., CEO, President and Scientific Director of the New York Genome Center

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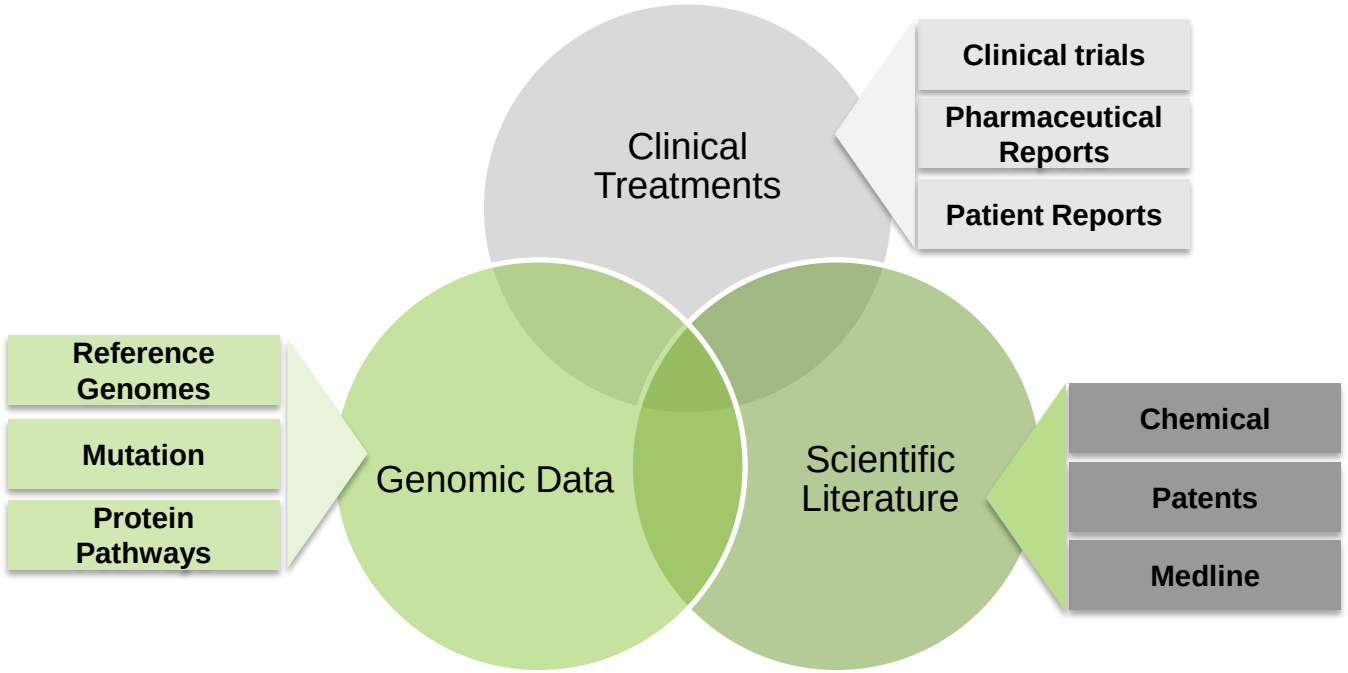
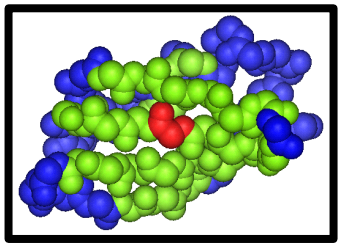
Continued growth in the amount and complexity of medical knowledge – leverage Watson to **scale expertise.**

Ingest

Learn

Test





Dysfunctional Proteins &Targeted Treatments

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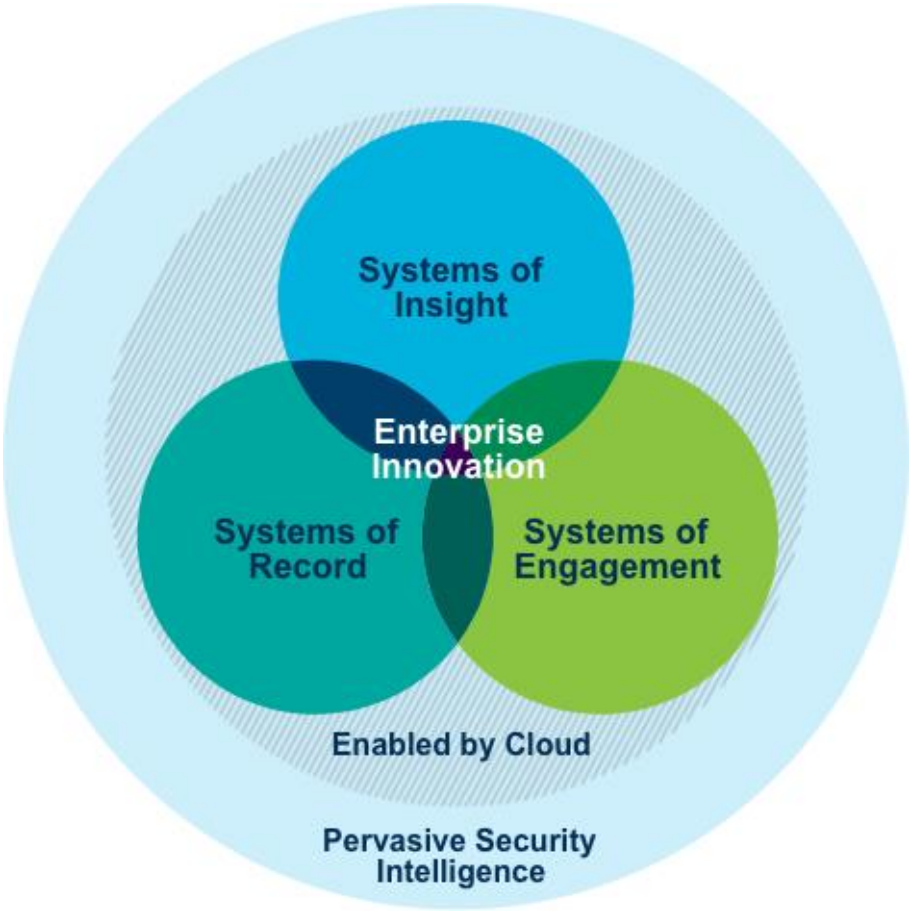
Recap: Systems of Insight – Knowledge-driven and Data-driven – shifting clinical decision support.

- **EMR summary of Risks**
- **Suggestions / Actions – “doing the right things”**
- **EMR summary of what is missing**
- **Real-time best evidence**
- **Democratization of Knowledge**
- **Cognitive Computing**



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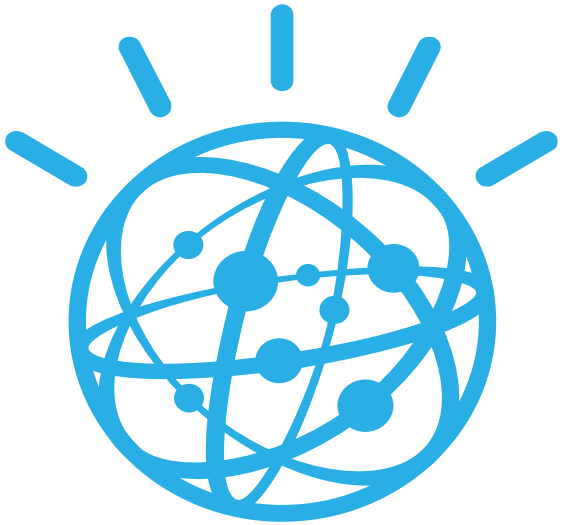
Discussion



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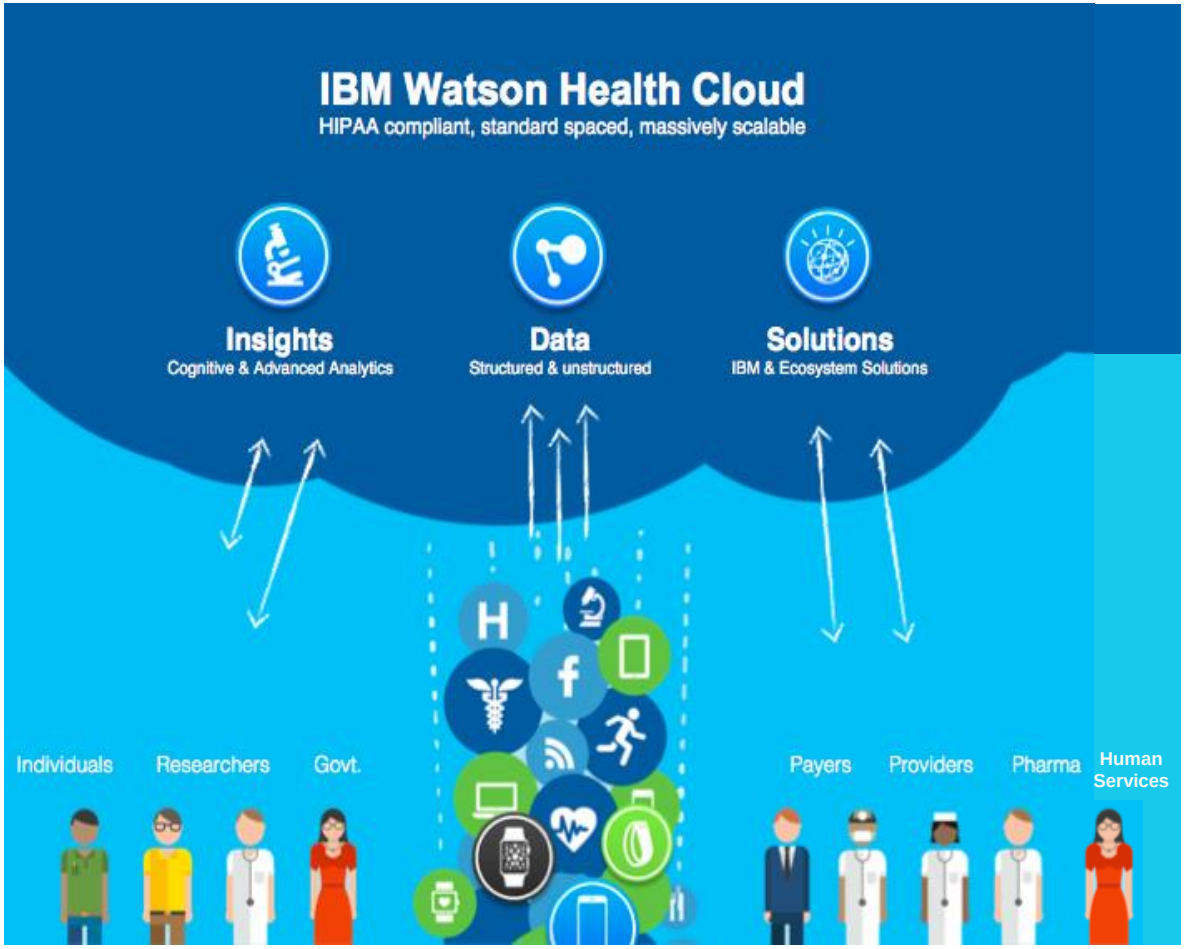
Together with our Cloud investments, we were positioned to enable IBM Watson Health



1. **Data** - HIPAA-enabled, standards-based, massively scalable, open repository of data on all dimensions of health
2. **Insights as a Service** providing knowledge and actionable information through advanced analytics and cognitive capabilities
3. **Solutions** from IBM and ecosystem partners improves the overall experience and increases the quality of outcomes -- where it matters and when it matters

Health | Smarter Care | Social Programs

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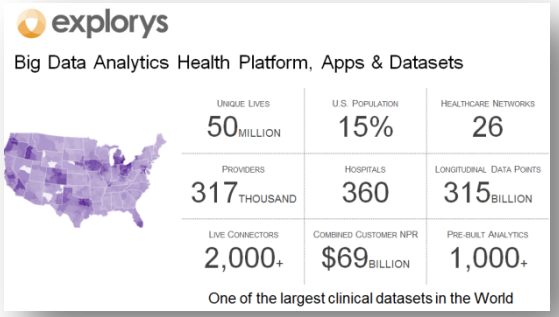
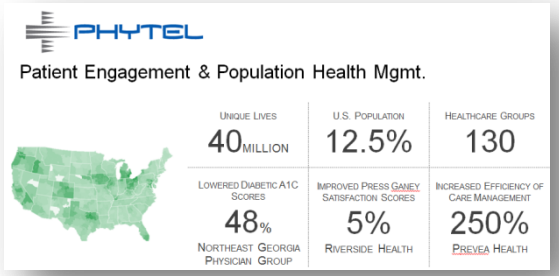
IBM Watson Health consists of

Acquisitions





Partnerships

Medtronic

Johnson & Johnson

IBM organic innovation

IBM Cúram
- Smarter Care
- Social Programs

IBM Research
- Assets

Data and solutions
- Massive big data management
- Solutions for population health and patient engagement

Insights
- Population health
- Patient engagement

Insights and solutions
- Care management
- Human services delivery

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